

**DENNIS P. ZINE
COUNCILMAN, THIRD DISTRICT**

THE ZINE LINE

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Editor & Publisher: **Yvette Whitaker**

**ZINE MOVES TO CONTROL
GROWTH & TRAFFIC IN
WARNER CENTER**



a civic leader I am bound to advocate for smart development that allows for a healthy mixture of both commercial and residential projects.

With residential development construction experiencing an unpredicted boom, local residents have become concerned that too many apartments and other types of dwellings will soon consume the Warner Center area without the appropriate transportation and infrastructure improvements. This has forced me to set a simple goal: Limit residential growth to help maintain the quality of life

for those who live in Warner Center and surrounding areas.

This issue dates back to the mid-1980's when a community-based effort was initiated to create a Master Development Plan that balances commercial and residential growth, thus reducing traffic impacts in the region and to provide design and aesthetic standards for the Warner Center area. That effort culminated in the adoption the Warner Center Specific Plan by the City Council in June 1993.

(Cont'd. on page 2)

Inside this issue:

Zine Moves to Control Growth & Traffic in Warner Center	1-3
Westfield Topanga's Expansion	4
Reta/Ribbon Cutting & Relators	5
A Gift of Confidence	6
TeamWork LA'S Motion	7
Free Boat Rides at Port of L.A.	8
"Watch the Road" Campaign	8

"As your Public Servant, my Staff and I Pledge to..."

1. **Improve The Quality of Life in our District.**
2. **Maintain Public Safety.**
3. **Follow up Your Concerns in a Timely Manner.**
4. **Keep You Informed of Issues in the District.**
5. **Attend Your Meetings and Events.**
6. **Have the Communities Priorities Come First.**

**DENNIS P. ZINE
Councilman, Third District**



If you have traveled in or around Warner Center in the last few years, I am sure you have noticed an increase in residential growth. With our great weather and growing economy, I anticipate that the demand for housing in the desirable western San Fernando Valley will continue to increase. While we cannot place a "no vacancy" sign on our city boundaries, as



**TOM HENRY,
CHIEF PLANNING
DEPUTY**

**MARIANNE KING,
ASSOCIATE PLANNING
DEPUTY**



**WARNER CENTER SPECIFIC PLAN
(CONT'D. FROM PAGE 1)**

The 1993 Warner Center Specific Plan (WCSP) identified a jobs/housing balance that included an increase of 21.5 million square feet of commercial space and 3,000 residential units. This was based on the anticipated growth to 2010 when the plan would then be re-studied.

The reality is that residential development has greatly outpaced the predicted commercial and industrial development, and, at the current rate, the 3000 units will soon be reached five years before 2010. Furthermore, the amount of traffic has increased at a higher rate than was projected in 1993. This is why I have requested that an Interim Control Ordinance (ICO) to prohibit building permits being issued for residential projects once the 3,000-unit threshold is reached. The ICO will remain in effect until the appropriate amendments to the Warner Center Specific Plan are made in order to maintain the jobs, housing and traffic balance, thus preserving the quality of life for those that live in Warner Center and surrounding areas.

Below is the motion I drafted

with the assistance of my planning staff.

MOTION

Warner Center is located in the west San Fernando Valley, and is the Valley's most prominent mixed-use commercial/residential community. In the mid-1980's a community-based effort was initiated to create a Master Development Plan that balances commercial and residential growth, thus reducing traffic impacts in the region and to provide design and aesthetic standards for the Warner Center area. That effort culminated in the adoption the Warner Center Specific Plan (Ordinance Nos. 168,873 and 168,984) by the City Council in June 1993. Various changes and amendments to the plan have subsequently transpired in 1997, 2000 and 2001.

The Environmental Impact Report (EIR) certified in 1993 (State Clearing House No. 90-011055) for the adoption of the Warner Center Specific Plan (WCSP) identified a

jobs/housing balance that included a total of 21.5 million square feet of commercial space and 3,000 residential units in the Phase I of said plan. This was based on the anticipated growth to 2010 when the plan would then be re-studied and Phase II would be implemented.

However, in 1993 commercial growth in Warner Center was higher than residential growth. In order to encourage residential growth and create more balance, transportation fees and other restrictions were not required on residential projects as they were on commercial and industrial development. Most significant, while the WCSP calls for the immediate stop of more commercial development once the 21.5 million square feet threshold is met, there is no such provision for stopping further residential development once the 3000 unit threshold is met. Another concern raised by the community and the Woodland Hills Warner Center Neighborhood Council (WHWCNC) is that design and aesthetic standards in the current plan are minimal.

(Cont'd. on page 3)

WARNER CENTER SPECIFIC PLAN (CONT'D. FROM PAGE 2)

The reality is that residential development has greatly out paced the predicted commercial and industrial development, and, at the current rate, the 3000 units will soon be reached five years before 2010, when Phase II is scheduled to be implemented. Commercial development meanwhile remains at a current 17.5 million square foot build out.

This unprecedented growth in the number of residential units will undermine the jobs housing balance which is the heart of the plan and further increase traffic congestion. Also, the community concern of the lack design and aesthetic standards needs to be further addressed. Therefore it is necessary to immediately implement an Interim Control Ordinance to curtail this growth until the appropriate studies and amendments are made to implement Phase II of the Specific Plan.

I THEREFORE MOVE, that the Los Angeles City Council request that the Planning Department, with the assistance of the City Attorney and the Department of Transportation, draft an Interim Control Ordinance (ICO), with an urgency clause, for the Warner Center Specific

Plan area that shall not allow building permits to be issued for residential projects once the 3,000 unit threshold is passed. Said ICO is to be imposed for a one-year period, with the possibility of two, six-month extensions during which time the WCSP be reviewed and revised to implement the next stage of growth based on smarter growth plans and new community input.

I FURTHER MOVE, that an application for a HARDSHIP EXEMPTION from the ICO can be made to the Los Angeles City Council. The City Council may grant an exemption provided that provisions of Project Compliance as currently required in the WCSP are complete, an environmental review that addresses the cumulative environmental and traffic impacts for the area and region impacts is certified, the appropriate mitigation measures and/or contributions to the Warner Center Transportation Trust Fund are made, and a mix-use component in the project is provided.

I FURTHER MOVE, that the Planning Department, with the assistance of the City attorney and the Department of Transpor-

tation, immediately work with WHWCNC to consult with the stakeholders of Woodland Hills and local developers such that within one year, recommendations will be made to the Los Angeles City Planning Commission and City Council for modifications and amendments to the WCSP to implement Phase II that will allow for continued smart growth development of Warner Center with the appropriate jobs/housing balance, including greater consideration to the needs of the region and community, appropriate land use and design standards for a high quality mixed-use community giving due consideration to market and economic forces, and appropriate mitigation measures to curtail traffic congestion.

Presented by: DENNIS P. ZINE
Councilman, Third District





**BY MARISOL ESPINOZA, FIELD DEPUTY
SERVING THE COMMUNITIES OF
CANOGA PARK, RESEDA & WINNETKA**

Westfield Topanga Shoppingtown Expansion Kicks Off with a Bang

Thursday, February 17, 2005, Councilman Zine joined several community members in breaking ground on the new Westfield Topanga Shoppingtown expansion and redevelopment project. The \$300 million project will include a new Target, Neiman Marcus, and a brand-new three level Nordstrom. The expansion will also bring 100 new retail shops to the area with an additional \$200 million dollar investment in the community.

The event began with an amazing performance by the El Camino Real High School Camerata. Then Westfield General Manager, Stephen Fluhr, welcomed everyone to the official groundbreaking of the Westfield Topanga expansion and redevelopment project.

“Almost exactly forty-one years ago, this shopping center opened with 83 stores. As we stand here today, I’m proud to announce that this 600,000 square foot expansion will bring Westfield Topanga to 1.6 million square feet with more than 200 stores,” said Mr Fluhr.

After speaking, Mr. Fluhr, introduced Councilman Dennis P. Zine who presented Westfield

Topanga with a proclamation congratulating them on the celebration of the groundbreaking.

Richard Green, Vice Chairman for Westfield, said “Westfield Topanga is an extremely important project for us. It not only demonstrates our continued investment in this community, but also our commitment to our customers.” Mr. Green also presented \$10,000 to the Valley Cultural Center, and to El Camino Real’s Camerata, for their ongoing efforts and dedication to the neighboring community. The event ended with fireworks as Councilman Zine, Stephen Fluhr and Richard Green proceeded to break ground on the project.

As a response to community concerns regarding increased traffic in the area, Councilman Dennis Zine has established a Warner Center Traffic Task Force. This Task Force consists of community members, including Neighborhood Council representatives, Chamber of Commerce representatives, Westfield staff and Department of Transportation

staff. These individuals are reviewing Westfield’s current traffic mitigations, in addition to making suggestions to ensure a better traffic flow in the area. The Task Force will be meeting again shortly to discuss these issues.

This redevelopment project will bring more people into the Canoga Park/Woodland Hills area for shopping and dining. Councilman Zine is working with the community and with Westfield to ensure that this extensive project does not negatively impact the neighboring community, but rather serves as an additional improvement to the area. The project’s expected completion date is 2006, and a grand opening will be held at that time.



Councilman Dennis P. Zine presents a certificate to Peter Lowy, CEO and Stephen Fluhr, General Manager of Westfield's Topanga Shoppingtown.



**BY GRETCHEN MARTIN, FIELD DEPUTY
SERVING THE COMMUNITY OF
WOODLAND HILLS**

Reata, Ribbon-Cuttings and Realtors

Reata Grill Festivities

Councilman Dennis P. Zine joined the Honorary Mayor of Woodland Hills, Michael Miller, at a festive event hosted by Michael at the Reata Grill. Members of the Woodland Hills/Warner Center Neighborhood Council (WHHO), the Woodland Hills Chamber of Commerce and a host of friends from the community were there to enjoy the good food and good company.



Councilman Dennis P. Zine with Rose Goldwater, Gloria Mogul, LAFD Chief, Mark Jones and Joe Andrews at the Woodland Hills Community Social held at the Reata Grill..

Huntington Learning Center

The Huntington Learning Center, which opened in October of 2004, had their official Ribbon Cutting on February 8th. The Center was founded on one basic principle, to help children succeed in school by reaching their full potential. The Learning Center offers supplemental instruction in reading, writing, mathematics, study skills, phonics and related areas. All of the teachers are State Certified.

Centers were first opened in 1977 on the east coast and are just re-

cently opening in the west. There are many grant programs for low income students. A certificate was presented to the Director, Mike Kent, after which the guests toured the facility.



Child Development Institute

The Child Development Institute also had a ribbon cutting in February. This was a festive occasion celebrating their new location. Richard Leyner, Chairman of the Board of Directors, accepted a certificate from Councilman Zine on behalf of the Institute.



The Child Development Institute celebrates their Ribbon Cutting.

Hearts Across the Valley

Councilman Zine along with Lee Alpert, ran the live auction at the Annual Gala Dinner and Auction, "Hearts Across The Valley" sponsored by ONEgeneration. Jeffrey and Cecilia Glassman were honored with the prestigious ONEgeneration Hearts Across the Valley Award for their invaluable service to the community. The Intergenerational Award was given to LAPD Chief William J. Bratton and to his wife, Rikki Klieman for their outstanding service to the community.

Southland Regional Association

Councilman Dennis P. Zine was the featured speaker at a town hall meeting sponsored by Coldwell Banker, West Valley Regional Office. The Councilman updated a crowded room of Realtors and members of the Southland Regional Association of Realtors on the exciting developments taking place throughout Warner Center. The Councilman believes that planned improvements to Westfield Topanga Plaza - which will include a Neiman Marcus - in addition to the opening of the MTA Orange Line will make Warner Center the hottest market in the San Fernando Valley, if not the entire City. The city is constantly striving to maintain the desired jobs/housing balance in the specific plan.



**BY NICOLE MOYE, FIELD DEPUTY
SERVING THE COMMUNITIES OF
TARZANA & WEST HILLS**

THE GIFT OF CONFIDENCE

Councilman Dennis P. Zine helped Operation Confidence, a non-profit organization that provides job training and placement to disabled people, kick off a ribbon cutting event to celebrate their newly renovated facilities this year.

Councilman Zine presented Operation Confidence founder, Consuela Mackey with a resolution from the City of Los Angeles signed by all 15 councilmembers and Mayor Hahn.

“It is only fitting that someone who does such good deeds be rewarded for their selfless sacrifice. The people she has helped along the way knew this and it was obvious to the Extreme Make Over Home Edition team as well, which is why they selected her home,” said Councilman Zine. “Operation Confidence is truly an example of what can be accomplished when a person makes the choice to not just serve their own interests but rather to serve the greater part of the community.”

Founded by Consuela Mackey over 25 years ago, Operation Confidence is a program that works to help people with dis-

abilities prepare to enter the workforce. Mackey, a cosmetologist and designer by trade, helps individuals by offering them job skills training, individualized training in personal care and education on workplace etiquette.

As of 2004, Operation Confidence has helped almost 10,000 disabled individuals find gainful employment and assimilate into the workplace. The sheer number of people helped, coupled with the duration of running the program from her home took an effect on Mackey’s home. Fortunately, some of Mackey’s former students and her children came together and submitted her name to Extreme Makeover Home Edition. The “Extreme Team” stated that Mackey’s home was selected because they wanted to “give something back to an individual who has sacrificed so much for her community.” In addition to her home renovation, Mackey was given a free one year lease for additional office space at Plaskoff Construction in Tarzana, Calif. “Operation Confidence, Mackey’s non-profit, is devoted to offering employment training

skills and job placement to people with disabilities – an amazing cause and public service, said Matt Plaskoff, owner of Plaskoff Construction and Extreme Makeover’s Home Edition Lead Construction Consultant for the second season in a row. “By helping her maintain this amazing organization, we were able to give to more than just one individual and indirectly are able to help thousands.”

For more information, Operation Confidence can be contacted at 818-776-8336.



Councilman Dennis P. Zine and Consuela Mackey of Operation Confidence at the Ribbon cutting celebrating their newly renovated facility.



BRIAN PERRY
CHIEF LEGISLATIVE DEPUTY

TRACEY CHAVIRA
LEGISLATIVE DEPUTY



LEGISLATIVE ISSUES: AGENDAS, RESOLUTIONS, MOTIONS.

TeamWork LA's Eyes on the Neighborhood Motion

TeamWork LA's Eyes on the Neighborhood was launched by the Mayor's Office in April 2003 as a means to solving quality of life problems such as potholes, abandoned vehicles and graffiti whereby City employees, especially those who are in the field daily, could fill out a service report and the appropriate City department would respond.

In the face of budget shortfalls, this is a clever solution to cutting costs and cleaning up our neighborhoods. According to Eyes on the Neighborhood statistics, 7,149 reports have been filed to date since the program's inception. In April 2004, The Daily News wrote that if all 40,000 City employees had come up with one report each workday, that would have resulted in 10 million improvements.

As Eyes on the Neighborhood embarks on its third year, this is an opportune time to re-evaluate the program. Specifically, how City employees are trained to identify and report quality of life problems, how many reports have been reported and solved, how many City employees are participating and any incentives for City employee participation. An update of Eyes on the Neighborhood is essential to the success of this program and the positive results to the quality of life of our neighborhoods.

I THEREFORE MOVE that the Personnel Department with assistance from the Mayor's Office as needed report to the Personnel Committee with an update on Eyes on the Neighborhood from a personnel perspective and include in its report the method by which City employees are trained to report and complete service reports, the number of reports that have been reported and solved, the number of City employees participating in Eyes on the Neighborhood, any incentives for City employee participation and ways in which the Personnel Department can assist in enhancing this program.

I FURTHER MOVE that the Council request the Mayor's Office to report to the Education & Neighborhoods Committee annually on the status of Eyes on the Neighborhood and its benefits to our neighborhoods.

PRESENTED BY: DENNIS P. ZINE, Councilman, Third District



FREE BOAT TOURS

May 14-15: World Trade Week Boat Tours

Free boat tours of the Port of Los Angeles will be available to the public on the weekend of **May 14 and 15**, in observance of World Trade Week 2005. Hour-long tours of the nation's busiest port will depart both Saturday and Sunday between 11 a.m. and 5 p.m. from Ports O' Call Village in San Pedro, and Banning's Landing in Wilmington. Visitors are encouraged to take a free tour from both locations to get a complete perspective of the 7500-acre harbor. Reservations are not required for the tours, which board on a first-come, first-served basis.

August 11-14: Port of Los Angeles Festival of Sail

Take in the visual beauty of some of the world's largest sailing ships as they arrive at the Port of Los Angeles for the 2004 Festival of Sail at the Port of Los Angeles. The vessels will be anchored along the San Pedro waterfront from August 11-14, 2005.



"Watch the Road" Campaign

Due to the support of public, private and non-profit agencies, participants throughout Los Angeles county will embark on an 18-month program to reduce roadway related deaths and injuries. The campaign hopes to inform motorists, bicyclists, and pedestrians about "good roadway user" behaviors to save lives and improve traffic mobility.

Nearly \$75M in federal traffic safety grants were allocated to California, with WTR getting \$1.5 million. The grants, administered through the California Office of Traffic Safety (OTS), will fund programs that combine education, prevention, and enforcement designed to reduce traffic-related injuries and fatalities. The \$1.5M WTR grant can be used to purchase media air time to get the message out and to continue to build a coalition of partners in the LA region to combat traffic-related collisions of pedestrians, cyclists, and motorists.

CHP officers who report on morning traffic conditions for Fox 11 News and Channels 34 and 52 (Spanish) have begun announcing "**WATCH THE ROAD**" as they close their broadcast. You can catch one of two messages such as "Slow down, your family is waiting for you" or "It's better to lose one minute of your life than your life in one minute" between the hours of 5 a.m. and 9 a.m. as you get ready in the morning.

For more information on the "Watch the Road" Campaign, contact us Toll-Free at : (866) 580-5280 or Local: (213) 580-5470

*If you would like a lawn sign to place in your yard and/or neighborhood,
they are available for pick up at my District Office located at*

19040 Vanowen Street, Reseda, CA 91335

or call (818) 756-8848 for more information.

\$1000 REWARD



For any individual providing information to the police which results in the apprehension and conviction of vandalism suspects.

If you or any of your employees have any information which may be helpful in ending the current assault of graffiti and vandalism in your area, I urge you to contact **LAPD at (818) 756-9891 or call my office at (818) 756-8848.**

Please know that I am reviewing every possible option and will take appropriate action to end this attack on our neighborhoods. I appreciate your help and cooperation in this matter.

Together we can keep our community safe and beautiful.

**DENNIS P. ZINE,
COUNCILMAN
Third District**

311

Make One Call To City Hall

Residents may access information and any non-emergency service 24 hours a day, seven days a week. The 311 call center is equipped to serve the hearing impaired and information is available in more than 150 languages.



Zine At Nine

Join Councilman Zine
At Nine on Live Call In Program

on Parallax Forum
Hosted by Lee Kanon Alpert,

1st Thursday of every month at 9 P.M. Channel 37

On Time Warner Cable Television.

Inter-active television at its best!

Viewers can dial **818-773-0654** and speak directly
to the Councilman "Live" on the air.

Let your voice be heard:



Contact Us! We love the emails we receive from you and would like to hear from you more.

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Our Website Has Been Updated! Check It Out at: www.lacity.org/council.cd3

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Committee Assignments:

Chair: Personnel Committee
Vice-Chair: Education & Neighborhoods
Member: Public Safety
Member: Rules & Elections & Intergovernmental Relations
EERC: Executive Employee Relations Committee
NLC: National League of Cities
ICA: Independent City Association - Treasurer
LAPD: Line Reserve Officer
LAUSD: Reserve Motorcycle Sergeant

ALL AROUND TOWN



Councilman Dennis P. Zine & staff say "Best Wishes" to Janice Freedman, Special Assistant who is entering the private sector.



LAPD Officer and Sgt. of Arms in City Council Chambers, Ron Curry retires after more than 35 years at City Hall.



Councilman Dennis P. Zine honors Robert Kolezar and Graig Taylor of the U.S. Army.



Councilman Dennis P. Zine with Lt. Governor Cruz Bustamante.



Councilman Dennis P. Zine and members of CD3 Neighborhood Councils tour the new West Valley Police Station scheduled to open soon.



Councilman Dennis P. Zine visits with residents of Jewish Home for the Aging in West Hills.

ALL AROUND TOWN



Councilman Dennis P. Zine presents a certificate to the Canoga Park Performing Arts Dance Studio.



One of the Dance Troupes at the Canoga Park Performing Arts Dance Studio.



Councilman Dennis P. Zine presents a certificate to Jay Kholos producer of "A Stoop on Orchard Street" currently featured at the Madrid Theatre in Reseda.



Councilman Dennis P. Zine & Alan Skibin, LA Police Commission V. P. congratulate 7 LAPD Reserve Officers who successfully completed the Motor Officer School..



Councilman Dennis P. Zine and Daily News Reporter Dennis McCarthy at the Canoga Park St. Patrick's Day March along with Business Owners and residents.



Councilman Dennis P. Zine featured on K-Earth 101 FM morning radio program with Hollywood Hamilton and Dr. George Brothers from their Live remote on St. Patrick's Day.