

OUR SPONSORS

PRESENTED BY



ANGEL SPONSOR



HEART SPONSORS



SMILE SPONSOR



O-P-I



SUPPORT GROUPS



HUG SPONSORS

- | | |
|--------------------------------------|--|
| Terri & David Bloomgarden | Northern Trust |
| Cheesecake Factory | Sherman Oaks Center for Enriched Studies |
| Inside Moves Relocation Service Inc. | Start to Finish, Event Management Inc. |
| Harriet & Shelly Markman | Wiltshire State Bank |
| Carol & Jerry Muchin | Gerri Wormser & John N. Levi, Jr. |



WHY WE WALK

We walk for residents like Millie & Sy Gordon – 86 and 88 years old.

About the Gordons

Millie and Sy Gordon met in 1942 when Millie and her mother hosted a small Passover Seder for five servicemen. Sixty-seven years later, Millie and Sy are still smitten with each other. The couple built a happy life together, raising two children, building a successful business, and traveling. In 2007, they moved into the Home where “everything is taken care of for us. Being here has given us a great sense of belonging and contentment.”

And, we walk to support the Home.

About the Los Angeles Jewish Home

Loving care for our community’s seniors has been one of the core values of the Los Angeles Jewish Home for nearly a century. Our unique programs keep bodies strong, minds sharp, and friendships growing. On site, we have medical clinics, a state-of-the-art center for dementia care, and a psychiatry unit for short-term, in-patient needs. All are staffed by full-time, on-site doctors, nurse practitioners, therapists, and dieticians who know their patients by name, not just case number. For the community, we provide both rehabilitative and palliative care. And, with our full continuum of living options, we help Jewish Home residents transition with dignity from independent living to assisted living to hospice, if needed.

The Jewish Home is a nonprofit organization that receives no funding from local or national charities. Instead, we rely upon donations from individuals, corporations, and foundations to continue our remarkable work.



WALK OF AGES

The Los Angeles Jewish Home’s annual Walk of Ages is one of the largest charitable walks in the San Fernando Valley. The 5K mini-marathon, now in its eleventh year, generates funds essential to support the Jewish Home’s vital services.

The Walk of Ages began in 1999 as a fun-filled family event to involve the surrounding community, and generate awareness of the Jewish Home’s efforts to provide compassionate care for our seniors. Generations of supporters—from families with toddlers to Jewish Home residents—begin by collecting donations from friends, family, and business colleagues. These funds directly benefit the Home’s residents. Each December, walkers and runners enjoy a day replete with food, music and clowns.

www.walkofages.kintera.org



BJC JEWISH HOME
LOS ANGELES JEWISH HOME FOR THE AGING
7150 Tampa Avenue • Reseda, CA 91335

WALK OF AGES XI
5K WALK • RUN
DECEMBER 5, 2010

WHY DO YOU WALK?

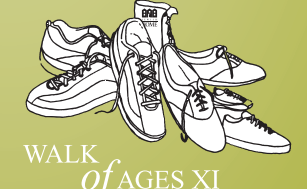
LOS ANGELES
JEWISH HOME

WALK OF AGES XI

PRESENTED BY



5K WALK • RUN
DECEMBER 5, 2010



Caring never grows old.™

WALK of AGES XI



www.walkofages.kintera.org

Walk/Run Hotline (818) 774-3100

5K WALK RUN

SIGN UP GET SPONSORED WIN PRIZES

- ▶ Register to walk or run
- ▶ Ask:
 - family members
 - friends
 - co-workers
 - neighbors
 - local businesses you frequent to sponsor you

EVENT HIGHLIGHTS

- ▶ Free Walk T-shirts
- ▶ Music
- ▶ Free Refreshments
- ▶ Prizes for Top Fundraisers and Teams
- ▶ Medals to Top Three Finishers by Age and Gender
- ▶ Medals to children 12 and under and all seniors 65+

EVENT SCHEDULE

Registration	7:00 - 8:00 am
Opening Ceremony	8:20 - 8:30 am
5K begins – runners followed by walkers	8:30 -10:00 am
Award Ceremony	9:30 -10:30 am

REGISTER ONLINE

www.walkofages.kintera.org

There are many advantages to registering online as an individual or a member of a team.

- ▶ **Customize personal web page**
- ▶ **Send e-mail to friends, family, co-workers to sponsor you or participate**
- ▶ **Set fundraising goal**
- ▶ **Track personal fundraising progress**
- ▶ **Track team fundraising progress**

SPECIAL RECOGNITION OPPORTUNITY
For a single donation of \$500 your name or company name will be displayed on a sign along the walk route

JOIN US RAIN OR SHINE!

Sunday, December 5, 2010
Race begins and ends at the Jewish Home's Eisenberg Village Campus,
18855 Victory Boulevard, Reseda



TOP FUNDRAISING PRIZES

To receive your prize, all donations must be turned in by December 5, 2010. All participants will receive a walk T-shirt. Children 12 and under, seniors 65 and older, and the top three finishers in each age and gender division will receive a medallion.

INCENTIVE PRIZES BASED ON MONEY RAISED:



FIRST PRIZE
Top Fundraiser will receive a Personal Computer System.
Courtesy of Gerrie Wormser & John N. Levi, Jr.



SECOND PRIZE
Second Highest Fundraiser will receive an Audio System with wireless speakers with built-in universal dock for iPod.
Courtesy of Joseph Aktarzak and the Video & Audio Center.



THIRD PRIZE
Third Highest Fundraiser will receive four "dinner for two" certificates at four fine restaurants.

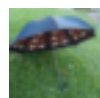
FOURTH PRIZE
Fourth Highest Fundraiser will receive two "dinner for two" certificates at two fine restaurants.



Raise:
\$1,000+
Insulated bottle with lid. Double-wall construction with stainless steel liner.



\$500-\$999
Talking pedometer with radio. Announces distance covered and calories burned.



\$250-\$499
Full-sized umbrella. Double-lined and automatic.

FUNDRAISING MADE EASY

There are so many ways you can help make this fundraiser a success. Here's what you can do:

- ▶ Ask one person each day to sponsor you
- ▶ Sponsor yourself
- ▶ Organize a team of 10 or more
- ▶ Maximize pledges with a Matching Gifts Program
- ▶ Walk with friends and family
- ▶ Sponsor a walker/runner
- ▶ Participate, even if you can't join us that day, by making a contribution

REGISTRATION

Register below or online at www.walkofages.kintera.org

EACH PERSON MUST COMPLETE AN ENTRY FORM.

PLEASE PRINT (May be reproduced)

Last Name _____

First Name _____

Age on Walk/Run Day _____ Birthdate _____

Mailing Address _____

City, State, Zip _____

Day Phone _____ Evening Phone _____

Email _____

I've joined this team: _____

I'm affiliated with this Jewish Home support group:

Associates-IMC The Benefactors The Executives

The Guardians

DIVISION (check one) Sex: M F

0-12 13-17 18-24 25-29 30-39

40-49 50-59 60-69 70-79 80+

Adults – Collect or donate a minimum of \$100

Seniors (65+) & children (0-12) – Collect or donate a minimum of \$50

Families (Parents & Children) – Collect or donate a minimum of \$250

Teams (10 or more) – Collect or donate a minimum of \$1,000 as a team

Make Check Payable to Los Angeles Jewish Home.

In consideration of the acceptance of my and/or my dependent's participation in the Sunday, December 5, 2010 Walk of Ages XI, I, the undersigned, hereby release and hold harmless the Los Angeles Jewish Home, the City of Reseda, the City and County of Los Angeles, Start to Finish, and all of its sponsors, their affiliates, agents, servants, employees, volunteers, assigns, successors and heirs and all officials concerned for all acts, omissions or negligence, which may result in any bodily injury (including death) and/or property loss or damage incurred by me arising out of or in connection with my and/or my dependent's participation in this event. I warrant that I and/or my dependent are in good health and have trained sufficiently for this event. I willingly assume any risk inherent in entering this event. This waiver extends to all claims of any kind and nature whatsoever, whether known or unknown. Furthermore, I permit and grant to the event promoters full and exclusive rights to record my performance in said event on film, videotape, photographs, motion pictures, recordings, or any other record of this event for legitimate purposes without compensation.

Participant signature _____ Date _____

Legal guardian signature _____ Date _____
(participant under 18 years old)

REGISTER AT THE WALK WEBSITE OR DROP OFF OR MAIL THIS FORM TO:
Walk of Ages XI • Los Angeles Jewish Home
7150 Tampa Avenue, Reseda, CA 91335

SPONSOR A PARTICIPANT YES, I/we would like to sponsor

Name of Participant

\$36 \$72 \$150 \$500 Other \$ _____

I cannot participate, but would like to support the residents of the Jewish Home.

I cannot participate, but would like to make a donation in honor of _____
or in memory of _____
(name will scroll in box on website)

Please contact me about forming a Walk Team.

Name

Company Name

Mailing Address

City, State, Zip

Daytime Phone _____ Evening Phone _____

Email address

Amount

PAYMENT:

Pay online at www.walkofages.kintera.org

Check – made payable to the Los Angeles Jewish Home – and send to:
7150 Tampa Avenue, Reseda, CA 91335

Credit Card (Visa, MasterCard)

Name on Card

Card Number

Expiration Date

Signature