

GET

QUAKE READY!

Thousands of San Fernando Valley residents were jolted out of their sleep in the predawn hours of January 17, 1994.

At 4:30 a.m., a magnitude 6.7 earthquake centered in the Northridge-Sherman Oaks area had struck.

Sixty people were killed by the initial quake, more than 7,000 injured, 20,000 were left homeless, and more than 40,000 buildings were damaged.

Collapsed overpasses closed sections of the Santa Monica Freeway, the Antelope Valley Freeway, the Simi Valley Freeway and the Golden State Freeway.

Fires caused additional damage in the San Fernando Valley and at Malibu and Venice.

Total damage was estimated at between \$13 and \$20 billion.

In the coming days and weeks, thousands of aftershocks continued to rock Southern California. For most San Fernando Valley residents and businesses, it took several months before life returned to normal.

Earthquakes don't come with any warning, so get informed and GET QUAKE READY.

12:30 PM – 2:30 PM
SUNDAY / 17 OCTOBER 2010

THE ONLY TIME TO GET READY IS BEFORE A QUAKE HAPPENS: Kicking off the afternoon, a guest speaker from the Los Angeles City Fire Department will discuss what you and those you care about need to do to prepare for "the next big one."

Then visit **INFORMATION STATIONS** on the following topics:

- Earthquake readiness brochures and fact sheets
- What's In YOUR Earthquake Kit? Examples of items that your kit should include, and a list of stores in the area that carry earthquake preparedness supplies
- Mental health issues resulting from previous and anticipated earthquakes
- Caring for pets in an emergency

Watch **DEMONSTRATIONS** on critical survival topics:

- How to store water for use in emergencies
- How to use a two-way walkie talkie radio... and why you might want to have one
- For the children: FEMA-developed drills for child preparedness

ENTER TO WIN! Enter the FREE DRAWING and win items you'll want to include in your earthquake kit.

EMERSON
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1 block north of Sherman Way / At the corner of Jordan and Wyandotte
Street parking along Jordan or Wyandotte