



# FutureBuild LA

ULI LA's Green Conference & Expo

**Tuesday, October 19, 2010**

**8:00 am - 5:00 pm**

**Los Angeles Convention Center**

**1201 South Figueroa Street Los Angeles, CA 90015**

Increase your organization's visibility a green company become a sponsor and a Marketplace Exhibitor visit [www.uli-la.org/futurebuildla](http://www.uli-la.org/futurebuildla) or call 213.542.4691

## AGENDA

### Keynote Speakers:

Romel Pascual, Acting Deputy Mayor for Energy and Environment City of Los Angeles

Robert M. Hertzberg, Founder of G24 Innovations and former Speaker of the California State Assembly

Adobe Systems Incorporated Award-Winning Property Management Team

### Seminars

The conference will include breakout sessions, roundtables, and a unique marketplace expo. Among the specific topics to be addressed include:

- Cal Green
- Empire State Building Retrofit
- Newsweek's Future-Of-Work Prospective
- Finance for retrofits
- HUD perspective on public finance and sustainable placemaking
- Economic vitality and green tech, biotech and clean tech
- Leveraging public dollars
- Land use impacts of the 30/10 Initiative



USGBC/GBCI, AIA, and AICP Continuing Education Credits will be available.



**Urban Land Institute**

Los Angeles

**[www.uli-la.org/futurebuildla](http://www.uli-la.org/futurebuildla)**

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