



West Valley
REGION

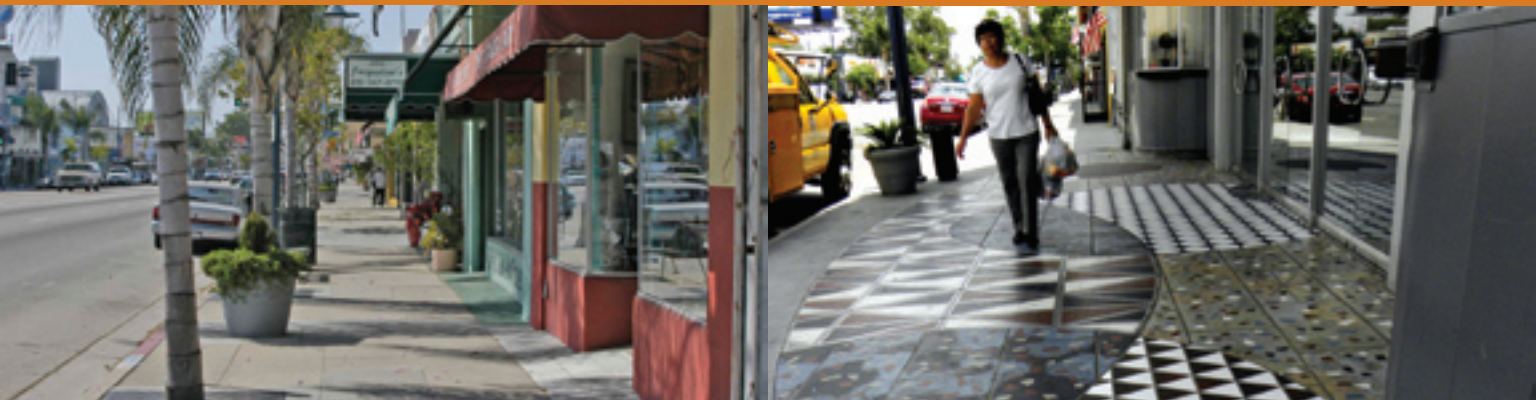
Façade Improvement Grant Program



West Valley Region
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What is the Façade Improvement Grant Program?

This business-friendly program offers conditional grants to local business tenants and property owners to improve the appearance of their storefronts and buildings. The program also includes complimentary architectural/design services. The goal of the Façade Improvement Grant Program is to attract and retain retail and commercial businesses in the West San Fernando Valley.

The Façade Improvement Grant Program is part of the Community Redevelopment Agency of the City of Los Angeles (CRA/LA) Business Attraction & Retention Program (BARP). The Façade Improvement Grant Program was created for the West Valley's Redevelopment Project Area (See Exhibit A: Project Area Map).

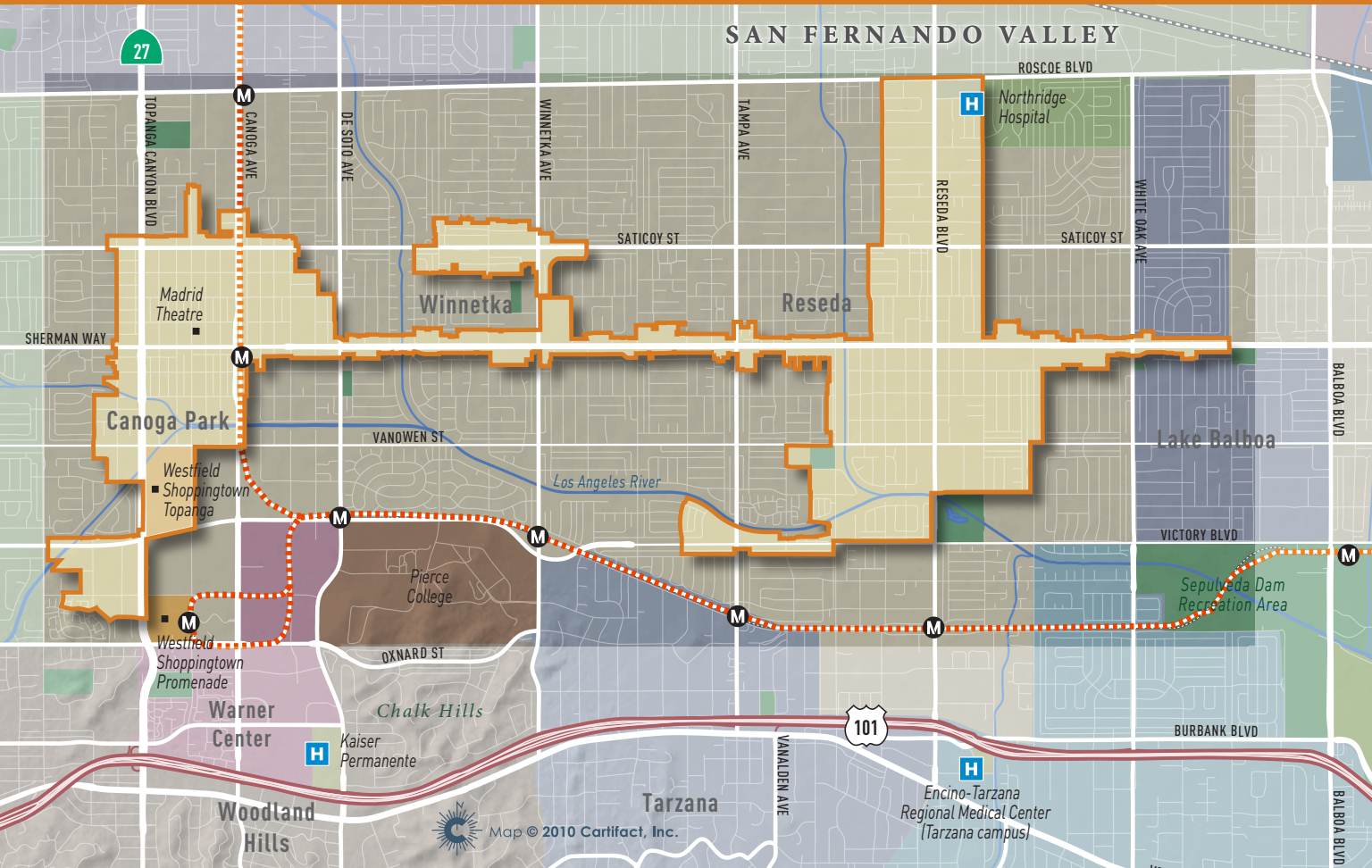
The CRA/LA is committed to assisting businesses and developing vibrant commercial districts in project areas. As the appearance of the community improves, all area businesses and residents benefit from a cleaner, safer and more appealing business district.

What Improvements are covered by the Façade Improvement Grant Program?

- Signage
- Awnings
- Painting
- Lighting
- Storefront and street front windows and entry-ways
- Parapets
- Landscaping
- Architectural design (as needed)

What Façade Improvements are NOT covered by the Façade Improvement Grant Program?

- Interior (e.g., ceiling, lighting, shelves, display cases, furniture)
- Structural Repairs (e.g., roofing)
- Ventilation Systems (e.g., heating and air conditioning)
- Public right-of-way improvements (e.g., sidewalks)



How much assistance is offered through the Façade Improvement Grant Program?

For Business Tenants

- Tier One Grants: Qualified business tenants can receive up to \$20,000 per storefront (\$40,000 maximum conditional grant)

For Property Owners

- Tier Two Grants: Qualified property owners can receive up to \$40,000 per storefront (\$250,000 maximum conditional grant)

What do business tenants and property owners have to do?

ALL participants must agree to the following conditions:

- Provide an executed CRA/LA Improvement & Maintenance Agreement.
- Provide an executed Promissory Note and/or Deed of Trust.
- Pay ALL necessary City construction permit fees and other approval fees associated with the façade improvements.
- Hire a contractor at Prevailing Wage rates as determined by the State of California.