

Zone Sponsors



Answers That Matter.



Make a Difference. Help Stop Diabetes.

Join the movement to Stop Diabetes. Raise awareness. Become an advocate. Be proactive about your health. Share your stories. Donate. Visit stopdiabetes.com to share, act, learn and give and help create a future free of this devastating disease.



Getting to the EXPO

For directions to the Expo visit: www.longbeachcc.com

Location:

Long Beach Convention Center
Hall A
300 Ocean Boulevard
Long Beach, CA 90802

Parking:

Available in main garage; \$12

Transportation Details:

Many major bus and rail lines run to or near the convention center.

RSVP

For pre-show announcements and additional information, RSVP online at DIABETES.ORG/EXPOLOSANGELES

However, an RSVP is not required. If you don't RSVP, simply join us at Long Beach Convention Center on May 15, 2010.

More Information

For more information, call us at 1-888-DIABETES ext 7503 or log onto our website at DIABETES.ORG/EXPOLOSANGELES



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Los Angeles, CA
Permit No. 32804



Visit the
American Diabetes Association

expoSM
and join the movement
to Stop Diabetes.SM

Learn how to live healthy,
be active and change the
future of diabetes.

Long Beach Convention
Center, Hall A
May 15, 2010
10:00 AM - 4:00 PM
Long Beach, CA

We want you to know[®]



DIABETES.ORG/EXPOLOSANGELES
1-888-DIABETES ext 7503

FREE
ADMISSION

Did you know?

- If present trends continue, one in three Americans born today will develop diabetes in their lifetime—one in two if African American or Latino.
- Since 1987, the death rate due to diabetes has increased by 45%, while the death rates due to heart disease, stroke and cancer have declined.
- Each year, diabetes kills nearly 300,000 people in the U.S.—that's more than AIDS and breast cancer combined.
- Diabetes can be a devastating disease. If it's not properly managed, it can lead to amputations, kidney failure, blindness, heart disease and stroke.
- Together we can Stop Diabetes, read on to learn more.

Share in the EXPO experience!

The EXPO is FREE and includes health screenings, cooking demonstrations, product and service exhibitors and leading experts talking about diabetes management and prevention. Get the latest information on preventing and managing diabetes and its deadly complications to help keep you and your family healthy.

Visit the American Diabetes Association Experience

Diabetes can take a devastating toll on you and your loved ones. Visit the American Diabetes Association Experience to learn how you can help Stop Diabetes. Find out what is happening locally in your community and get involved with local programs and activities to help change the future of this devastating disease.

Make Healthy Food Choices

- Cooking demonstrations
- Healthy food sampling
- Tasty and healthful recipes

Get Active

Visit our "Active Living Area" and learn how to work fitness into your everyday life.

- Fitness demonstrations
- Exercise tips

Free Health Screenings

While supplies last take advantage of free health screenings. Most EXPOs offer:

- A1C (A measure of estimated average blood glucose.)
- Cholesterol
- Blood Pressure
- Foot Screenings
- Diabetes Risk Assessment
- Eye Screenings
- BMI

Ask the Expert

Come armed with questions for health care professionals from our community who will answer your diabetes questions one-on-one and help you learn more about how to manage your diabetes and prevent its devastating complications.

Speakers

"Diabetes: New Medications"
Richard Berkson MD, FACE

"Communicating With Your Doctor"
Maria Blanco-Castellanos RN, CDE

"Nutrition and Diabetes"
Cindy Daversa RD, MS, CDE

"The Diabetes Scorecard: A Simple Step to a Healthier Life"
Mayer Davidson MD

"Type 1 Diabetes: Current and Future Technologies"
Andrew J. Drexler MD, FACE

"Diabetes and Your Child"
Kevin Kaiserman MD

"Understanding Your Glucose Results"
Esther Muñoz-Ross RN, CDE

"Diabetes Burnout"
Barbara Schochet Ph.D.

"Latest Type 2 Research"
Dorothy D. Sears Ph.D.

Talleres en español:

"Como interpretar sus resultado de azucar"
Esther Muñoz-Ross RN, CDE

"Como evitar las complicaciones de la diabetes"
Maria Blanco-Castellanos RN, CDE

And more...

Bookstore

Shop here for the world's best books for people with diabetes.

- Meal planning, dining out, guides and cookbooks
- Diabetes care and treatment
- All books discounted 25%

Family Fun Zone

Interactive entertainment for the whole family. Learn more about healthy living and diabetes through active play and organized activities.

Faces of Diabetes

Diabetes does not discriminate—it impacts people of all ages, races and ethnicities. Look for areas within the exhibit hall featuring information that is tailored to meet the specific needs of you and your family.

