

With Heartfelt APPRECIATION to...



Olympic Gold Medal
Champion
Rafer Johnson

Our CHAMPION SPONSORS...

Title Sponsor



Diamond Champions



Gold Champions



Silver Champions



Supporting Champions



Printed by Child Care Resource Business Center

DONATION FORM

**Bring on Saturday to Packet Pick-up
or on Race Day morning**

Please copy this form if needed. Make checks payable to **Northridge Hospital Foundation** c/o **CATS** and turn in at the Walk/Run Registration table. Mail late donations to CATS, 14529 Gault Street, Van Nuys, CA 91405.

For more information: **(818) 785-3489**

Non-Profit
Org.
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Your Name: _____

Phone: _____ E-Mail: _____

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Donor Name: _____

Address: _____

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Donor Name: _____

Address: _____

_____ Donation Amount _____

Donor Name: _____

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Donor Name: _____

Address: _____

_____ Donation Amount _____

Northridge Hospital Medical Center
A member of CHW

CATS/Victory for Victims
Northridge Hospital Medical Center
18300 Roscoe Blvd.
Northridge, CA 91328

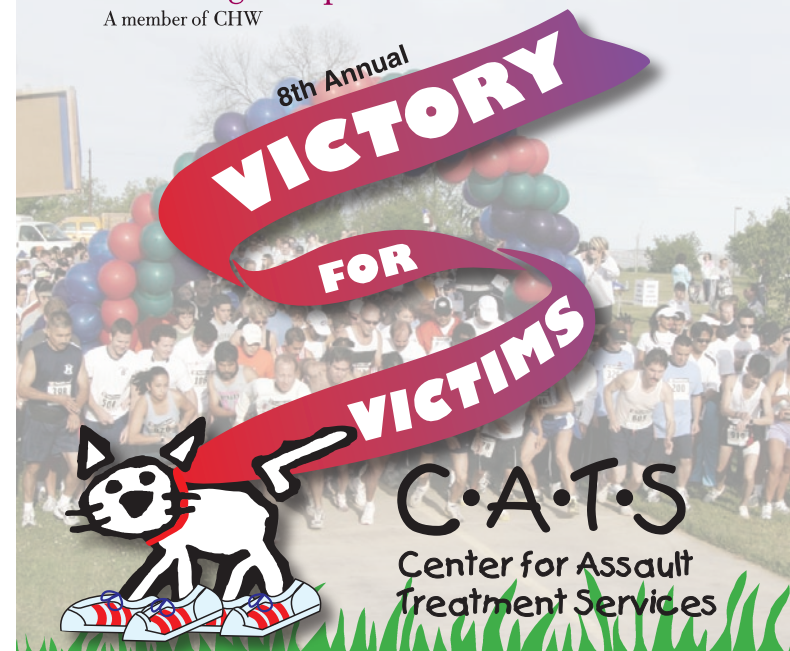
8th Annual
10K River Run
5K Walk/Run
Kids Fun Run
Sunday, April 11, 2010
Lake Balboa Park, Encino

LA MARATHON
NAMED OFFICIAL COOL-DOWN RACE



Northridge Hospital Medical Center

A member of CHW



10K River Run
5K Walk/Run
Kids Fun Run

PRESENTED BY



FARMERS

Sunday, April 11, 2010
Lake Balboa Park, Encino

NAMED OFFICIAL COOL-DOWN RACE **LA MARATHON**

PROCEEDS BENEFIT

Center for Assault Treatment Services

Providing services to victims of sexual abuse 24/7

For more information: www.abuse-assaultservices.org

RACE INFORMATION

— REGISTRATION —

Online: Register online by midnight April 8
www.abuse-assaultservices.org or
www.w2promotions.com



By Mail: Register by mail postmarked by April 2
CATS Walk / Run
 14529 Gault St.
 Van Nuys, CA 91405

At Packet Pick-up: **Saturday April 10, Noon – 4 p.m.**
 Lake Balboa Park, Encino
Enter off Woodley, 1st entrance south of Victory Blvd.

On Race Day: Registration opens 6:30 a.m.
 Lake Balboa Park, Encino (**Woodley Ave. entrance**)

T-shirt & goody bag for registered participants
 (on a first-come, first-served basis)

— RACE START TIMES —

8 a.m. 5K Walk/Run
 8:20 a.m. 10K River Run
 10 a.m. Kids Fun Run



— KIDS FUN RUN —

For kids ages 12 and under – goes around the Expo area in the park. Parents may accompany small children at no cost.

— 5K/10K COURSES —

NEW 10K & 5K COURSES are fast, flat and accurately measured to USA Track & Field standards. Courses start in opposite directions and go through the newly completed Bull Creek Channel Ecosystem Restoration Area.



EVENT HIGHLIGHTS

The Rafer Johnson Medal of Justice Award
 presented to
Steve Cooley, L.A. County District Attorney



The Shawn Parr Voice of
 the Community Award
 presented to
Precision Dynamics Corporation



The Environmental Champion Award
 presented to
Jon Kirk Mukri
 General Manager, City of L.A.
 Department of Recreation and Parks



— AWARDS —

- ◆ Awards presented by Olympic Gold Medal Champion **Rafer Johnson**
- ◆ 5K/10K Plaques: Top Male and Female Finishers
- ◆ Age Division Awards: Custom designed medals to top three male & female athletes in 14 different divisions of 5K & 10K
- ◆ Team Awards: Top three finishers combined times and largest race-day team

— FABULOUS FINISH LINE FESTIVAL —

- ◆ Honored Guest, Olympic Champion **Rafer Johnson**
- ◆ Master of Ceremonies, **Shawn Parr** and the Go Country 105 FM Street Team
- ◆ **Commander Chuck Street**
- ◆ Invited guests... **Los Angeles Laker Girls**
- ◆ Cool-Down Lounge & Massage
- ◆ Fantastic Free Food and Drinks
- ◆ Fitness, Health and Business Expo
- ◆ Race Day Prize Drawings
- ◆ Kids Fun Zone
- ◆ T-shirts and Goody Bags
- ◆ **GREAT TIME FOR A GREAT CAUSE!**

— RACE DAY DRAWINGS —

Buy Tickets to Win Great Prizes
\$5 Each or 5 for \$20

- ◆ **GRAND PRIZE \$1,000 CASH**
 Donated by Las Alegres Women's Club
- ◆ KHS Bicycle **KHS** Bicycles
- ◆ And more!



Tickets available prior to and on Race Day
Winners need not be present

FUNDRAISING

Complete Donor Form on Reverse

**Make Your Miles
 Mean Something!**

Great Prizes for Raising \$100 • \$200 • \$400 • \$750

YOU RAISE	DONATIONS PROVIDE	YOUR PRIZE
\$100	One counseling session for victim	Embroidered Cap
\$200	One follow-up medical exam for victim	Athletic Bag
\$400	One forensic interview	Hooded Sweatshirt
\$750	One forensic sexual assault examination and evidence collection	\$100 Brooks Shoes gift certificate to Phidippides Encino

— ONLINE FUNDRAISING —

A fundraising page will automatically be created for you or team members when you register online. Customize your page and e-mail the link to your friends & family to raise pledges online!

FUNDRAISING TIPS...

- E-mail and ask co-workers, friends, family members and neighbors to support you.
- Ask a business you frequent to support you.
- Ask a club or group you belong to for donations or to join your team.
- Make your own donation.
- Organize a team of 10 or more.
- Collect donations at the time you ask for them.

— EVENT PROCEEDS —

Center for Assault Treatment Services

All proceeds will benefit the **Center for Assault Treatment Services (CATS)** at Northridge Hospital Medical Center. CATS is the only 24-hour/7-day-a-week program providing medical forensic exams and support services for victims of sexual abuse of all ages in the San Fernando and Santa Clarita Valleys and surrounding cities. See our web site at:

www.abuse-assaultservices.org or
www.NorthridgeHospital.org

ENTRY FORM

May be reproduced

Please Print

Last Name: _____

First Name: _____

Home Address: _____

City/State/Zip: _____

Phone: _____

E-Mail: _____

Age on Race Day: _____ Sex: M F

— DIVISION —

5K 10K Kids Fun Run (age 12 and under)

I've Joined This Team: _____
 (If Applicable)

— AGE GROUP —

14-under 15-19 20-24 25-29 30-34
 35-39 40-44 45-49 50-54 55-59
 60-64 65-69 70-74 75+

T-shirt size: S M L XL XXL Kids

— FEES —

(Rain or Shine/No Refunds)

\$30 Received by April 8
\$35 Received after April 8
\$10 Kids Fun Run (no late fee)

5K/10K WALK/RUN, KIDS FUN RUN Waiver & Release: Must be signed by all entrants. I know that running a road race is a potentially hazardous activity. I am medically able and properly trained for the race. I assume all risks associated with running in the event including but not limited to, falls, contact with other participants, effects of weather including heat and humidity, traffic and the condition of the roads, all such risks of racing being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of acceptance of my entry, I, for myself, and heirs, executor, or anyone entitled to act on my behalf, waive and release Northridge Hospital Medical Center, W2 Promotions, all race sponsors, officials, volunteers, employees, the City of Los Angeles and all governmental entities, and any of their representatives and succession from all claims of every kind or nature whatever, foreseen or unforeseen, known or unknown. I grant my permission to all of the foregoing to use any photograph, motion pictures, video, or sound recordings, or any other record of this event for any legitimate purpose.

Participant's Signature (Parent's signature if under 18) _____

Date _____

Make check payable to:

Northridge Hospital Foundation c/o CATS
 and mail along with this completed form by April 2 to:
 CATS Victory for Victims Walk/Run
 14529 Gault St.
 Van Nuys, CA 91405

**Form a race-day team...come out and
 participate with friends and co-workers**