



FOR IMMEDIATE RELEASE

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Reseda Ranch Sign Unveiling

- WHAT:** Councilman Dennis P. Zine will unveil the official Reseda Ranch sign with members of the newly-designated Reseda Ranch community.
- WHEN:** Tuesday, August 19th, 2008, 9:00 A.M.
- WHERE:** West side of Tampa Avenue at Cantara Street
(Just South of Roscoe Boulevard)
Reseda, CA 91335
- WHO:** Councilman Dennis P. Zine
Reseda Neighborhood Council
Reseda Ranch Residents
- WHY:** "Reseda Ranch" is a newly named community within greater Reseda that distinguishes one of the few remaining predominately RA zoned areas in the City of Los Angeles. The RA zone with its deep and wide lots allows for animal keeping and provides for the unique opportunity for homeowners to dedicate a portion of their parcel to agriculture. The Valley's history prior to World War II was an agrarian one and the area now known as "Reseda Ranch" still has the flavor of a semi-rural environment. Naming this area Reseda Ranch acknowledges and celebrates this special slice of Los Angeles.

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