

PRESS RELEASE

FOR IMMEDIATE RELEASE November 20, 2007 CONTACT: George I. Gonzalez (213) 473-5807 Cell (213) 200-9974

COUNCILMAN JOSE HUIZAR HOSTS SECOND ANNUAL THANKSGIVING DINNER GIVEAWAY IN EL SERENO

LOS ANGELES – Councilmember José Huizar will host the Second Annual Operation Gobble Gobble (Thanksgiving dinner giveaway) in El Sereno, along with the generous support from Food 4 Less, and Barrio Planners.

"Providing a delicious Thanksgiving dinner to families who might otherwise go without is the least we can do as we celebrate the holidays," said Councilmember Huizar. "I am thankful for the generous contributions from Food 4 Less to make this effort to reach hundreds a reality."

Operation Gobble-Gobble will provide a family in need with a turkey and trimmings – a full Thanksgiving dinner to more than 800 families in El Sereno.

Qualifying families pre-registered for a voucher from among 10 local participating non-profit organizations. The families present their voucher and receive a turkey and trimming in exchange. In addition, each recipient will receive a bi-lingual recipe book.

"Food 4 Less and Ralphs are proud to join with Councilman Huizar at this year's Operation Gobble Gobble," said Dave Hirz, President of Food 4 Less. "It is our hope that our donation will help make this Thanksgiving special for many people who otherwise might not have the resources to enjoy a turkey dinner with all the fixings,"

Food 4 Less and Ralphs believe in being good corporate citizens by contributing to the diverse communities they serve. Last year, the supermarket chains provided more than \$15 million in cash and in-kind donations to organizations focused on health, education, the fight against hunger and developing our youth.

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