

ARTS, PARKS,  
MOTION HEALTH & AGING

Parking and loading facilities within the Broadway Theater District are inadequate to serve the needs of the City's historic theaters. Development pressures and the conversion of parking facilities to other uses threaten to worsen the situation and further reduce the current supply of parking and loading facilities. At present, parking facilities are sparse, and often unsafe or inconvenient, discouraging people from patronizing the City's theaters. Furthermore, parking facilities are not designed to allow for the loading and unloading of stage equipment and other supplies necessary to the operation of a world class theater.

For the Broadway Theater District to survive and revitalize, a solution needs to be reached to, at a minimum, prevent the continued loss of parking facilities that could serve the Broadway Theater District. Ignoring the parking issue would be to the detriment of the Theater District, threatening the future prosperity of this unique and valued historic asset.

The Pershing Square parking garage, located to the west of the Theater District had been conceived as a facility to serve the theater within the Broadway Theater District and has capacity to accommodate a portion of the theater patrons with excess capacity in the evening hours and weekends, when theater patronage is highest. However, as it has been implemented, the parking garage is not thought to be generally accessible by patrons of the Broadway Theater District and the pathways to and from the garage are perceived by some to be unsafe, especially during the evening hours.

**I THEREFORE MOVE** that the Council direct the Planning Department, Department of Recreation and Parks, Department of Transportation, and the Bureau of Street Lighting to work together and prepare a report within 60 days on the following issues relative to the parking and loading facilities within the Broadway Theater District, as follows:

1. Recommend support of permanent use and improvement of the Pershing Square parking garage for Broadway Theater District parking.
2. Instruct the Department of Recreation and Parks to prepare a report on the feasibility and cost of construction of an additional elevator at the corner of 6<sup>th</sup> and Hill, and for construction and operation of an information kiosk to serve visitors to the surrounding Historic District and Broadway Theater District.
3. Instruct the Bureau of Street Lighting to work with stakeholders of the Broadway Theater District in order to prepare recommendations for improving pedestrian accessibility and way-finding between the Pershing Square parking garage and the Broadway Theater District.
4. Instruct the Department of Recreation and Parks and the Department of Transportation to develop an operational plan directed at benefitting the Broadway Theater District. The plan shall include among other things a restriction which limits monthly parking to non-residential customers in order to limit overnight use of the parking facility; as well as a preferential or validated rate for theater patrons not to exceed a flat rate of \$2 per entry with no additional charges after midnight.

PRESENTED BY Jose Huizar  
Jose Huizar  
Councilman, 14<sup>th</sup> District

SECONDED BY Bernard L. Parker

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