

APR 17 2007

# TRANSPORTATION

## MOTION

The Eagle Rock Community Parking Pilot Program created via the adoption of Ordinance No. 178098 became effective on January 9, 2007 (CF 05-0550), and it provides parking options to assist pedestrian-oriented businesses seeking to locate in Eagle Rock within the areas of the Colorado Boulevard Specific Plan.

Phase One of the pilot allows new businesses of 2,500 square feet and less to purchase parking credits from a bank of unused public parking spaces, in lieu of seeking variances or waivers, which speeds up the process of opening a new business and encourages revitalization of the business corridor. Phase one is now functional and being used.

Phase Two of the pilot program is designed as a community valet system that will serve the needs of businesses and patrons as the number of businesses located on Colorado Boulevard increases along with parking demands.

In light of the expected parking changes along Colorado Boulevard, Phase Two of the Eagle Rock Community Parking Pilot Program must begin its implementation process, which will commence with the selection of a parking operator via a Request for Proposals (RFP) prepared and overseen by City staff.

**I THEREFORE MOVE** that the Council instruct the Planning Department and the Department of Transportation, in consultation with the City Attorney, to prepare a Request for Proposals (RFP) within 45 days to elicit bids for a parking operator for the planning and implementation of Phase Two of the Eagle Rock Community Parking Pilot Program.

PRESENTED BY

Jose Huizar  
JOSE HUIZAR  
Councilmember, 14<sup>th</sup> District

SECONDED BY

Ben Pullin

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