

## MOTION

## ENERGY &amp; ENVIRONMENT

MAR 18 2008

Since 1989, the LADWP has offered its Low Income Discount Program to residential customers who are seniors, disabled, or meet income requirements established by the Public Utility Commission and approved by the Board of Water and Power Commissioners. While the Low Income Discount Program provides vital assistance to many Los Angeles residents, it has the potential to reach even more people in need.

The Department of Water and Power currently allocates a mere \$100,000 to outreach for the Low Income Assistance Program. This program is a mere pittance relative to the amount of need in Los Angeles. For example, San Diego Gas & Electric spends nearly \$1.6 million to outreach to a similar-sized customer base. San Diego Gas & Electric's outreach campaign includes bilingual radio and television and has resulted in close to 70% participation amongst those eligible for the program.

The Department of Water and Power should be more responsive to its low income customers, and provide them with the information necessary to enroll in a program that will help them save money and provide an opportunity for a better life.

**I THEREFORE MOVE** that the Department of Water and Power report to the Audits and Governmental Efficiency Committee in 30 days on the following:

- (1) The types of activities that comprise the outreach program for the Low-Income Discount Program;
- (2) How the DWP currently allocates its \$100,000 outreach budget;
- (3) The activities and initiatives funded by the DWP's Public Benefits Fund; and
- (4) Strategies to enhance outreach in order to increase participation in the Low-Income Discount Program.

PRESENTED BY: \_\_\_\_\_

JOSE HUIZAR

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SECONDED BY: \_\_\_\_\_

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