

File Number

03-2669

Last Changed Date

04/25/2007

Title

WILBUR SMITH ASSOCIATES / DOWNTOWN PARKING MANAGEMENT ORDINANCE IMPLEMENTATION PROJECT

Initiated by

Community Redevelopment Agency

Subject

Transmittal from Community Redevelopment Agency 4534 relative to negotiation and execution of a consultant contract with Wilbur Smith Associates for an amount not to exceed \$542,000 to undertake the Downtown Parking Management Ordinance Implementation Project, amended Central Business District, Bunker Hill, City Center, Central Industrial, Little Tokyo and portions of the Chinatown and Pico Union 1 Redevelopment Project areas.

Council District

1, 9 and 14

Date Received

12/09/2003

File History

12-9-03 - For ref

12-10-03 - Ref to Housing, Community and Economic Development Committee

12-10-03 - File to Housing, Community and Economic Development Committee Clerk

12-15-03 - For ref - Transmittal from Chief Legislative Analyst relative to the Community Redevelopment Agency seeking authorization to enter into a contract with Wilbur Smith Associates (WSA) to provide consulting services to undertake the Downtown Parking Management Ordinance Implementation Project.

12-16-03 - Ref to Housing, Community and Economic Development Committee - to Committee Clerk

1-6-04 - Council Action - Housing, Community and Economic Development Committee report ADOPTED, subject to the approval of the Mayor to:

1. AUTHORIZE the Chief Executive Officer, Community Redevelopment Agency (Agency), or designee, to negotiate and execute a consultant services contract with Wilbur Smith Associates for an amount not to exceed \$542,000 to undertake the Downtown Parking Management Ordinance Implementation Project for the Amended Central Business District, Bunker Hill, City Center, Central Industrial, Little Tokyo, and portions of the Chinatown and Pico Union 1 Redevelopment Project Areas.

2. AUTHORIZE the Agency to accept:

a. \$481,000 in Federal Congestion Management/Air Quality grant funds awarded by the Los Angeles Metropolitan Transit Authority (MTA) 1999 Call for Projects.

b. \$121,000 in City of Los Angeles Proposition C matching funds as appropriated by the Los Angeles Department of Transportation (LADOT) for the Downtown Parking Management Ordinance Implementation Project.

3. AUTHORIZE the Chief Executive Officer, Agency, or designee, to amend its adopted 2003-2004 Budget and Work Program to reflect the use of \$72,000 (CBD General Revenue - CB8104) for administrative costs associated with the Downtown Parking Management Ordinance Implementation Project.

4. DETERMINE that the Downtown Parking Management Ordinance Implementation Project shall be administered by the Agency with cooperation and assistance from representatives of the Los Angeles Department of Transportation, the Los Angeles Planning Department, the City Administrative Officer (CAO), and the Chief Legislative Analyst (CLA).

5. DIRECT the Chief Executive Officer, Agency, to report to the Housing, Community, and Economic Development Committee relative to the provisions of the executed contract including the consultants scope of work and work products, timelines, benchmarks, and project management controls and procedures.

6. INSTRUCT the Bureau of Accounting, Department of Public Works, to receive funds from Federal Congestion Management/Air Quality grant funds for the Agency, deposit them into Subventions & Grants Fund No. 305, Department 50, appropriate them to a new Account entitled "CRA projects" and therefrom transfer funds to the

Agency, in keeping with the Cooperative Agreement that shall be executed between the Agency and the Department of Public Works for the transfer of federal reimbursement funds for Agency projects.

7. AUTHORIZE the Director, Bureau of Street Services, or designee, to prepare any additional Controller instructions and make any necessary technical adjustments consistent with this action relative to the transfer of Federal Congestion Management/Air Quality grant funds to the Agency; and, authorize the Controller to implement these instructions, in keeping with the Cooperative Agreement to be executed between the Agency and the Department of Public Works for the transfer of federal reimbursement funds for Community Redevelopment Agency (CRA) projects.

1-7-04 - File to the Mayor

1-16-04 - Mayor's message concurred in Council Action of January 6, 2004.

1-16-04 - File to Calendar Clerk

1-21-04 - File to Housing, Community, and Economic Development Committee Clerk OK

1-22-04 - File in files

10-18-05 - This day's Council session - Motion - Perry Mover 2005 / Greuel - Parking is a major source of revenue to the City. Parking meters generate significant revenue through both meter revenues and enforcement. Off-street parking generates very significant tax revenue through the parking occupancy tax. The availability of parking is also a catalyst for commerce and economic growth.

The initial phase of the Downtown Los Angeles Parking Management Ordinance Implementation Project has revealed a need for much better information regarding the location, supply, price and availability of parking in the Downtown Study area. Parking users, store merchants, owners of restaurant and entertainment venues, among many others, uniformly report that the existing system of off-street parking lots and structures is confusing to visitors to the downtown. The operators of private off-street lots have indicated their interest and support for an information system which would improve customer awareness and access to their parking lots.

Los Angeles Department of Transportation (LADOT), which is in the process of implementing its Transportation Asset Management System (TAMS), has confirmed that there is no complete, updated and maintained inventory or documentation of the location, number and type of on-street curb parking and loading spaces in the downtown study area. Although downtown Business Improvement Districts (BIDs) and other associations have assembled some information on off-street parking resources, the data is incomplete and cannot always be kept current. Moreover, public agencies that provide parking for their employees and visitors (MTA, City, County, State and Federal agencies) in the downtown indicate that they do not have access to information as to what parking is available beyond the parking that they directly control.

LADOT and Metropolitan Transit Authority (MTA) staff have indicated their expectations that the current Parking Management Ordinance Implementation Study would provide a quantitative analysis of existing and future parking conditions, and expressed their concerns that the current project work program would be unable to provide this. There is a need, therefore, for coordinated and systematic data collection and analysis regarding parking availability, fees and usage in the total study area that could be incorporated into a downtown Parking Information Management System. The system would:

Provide LADOT, Office of Finance, Los Angeles Police Department (LAPD), Community Redevelopment Agency (CRA) and other City departments with parking-related responsibilities with an up-to-date, comprehensive parking database suitable to support ongoing management and planning efforts.

Provide LADOT with on-street parking data compatible with the Transportation Asset Management System (TAMS). This will equip LADOT with the tools to optimize the utilization of valuable curb parking resources.

* In conjunction with new on-street technologies, greatly enhance the effectiveness and efficiency of LADOT enforcement personnel in helping pinpoint parking violations and travel lanes obstructed by illegally parked vehicles.

* Provide the Departments of City Planning and Building and Safety with a parking database to improve building code enforcement of parking, compatible with the departments existing ESRI and use GIS database.

Provide the Office of Finance and the LAPD with a better means of identifying all the existing private off-street parking lots and structures for the purposes of better auditing the collection of the parking receipts tax and enforcing parking operator permit compliance.

* Provide downtown stakeholder organizations with a resource that can be used to develop community-based parking plans and programs as well as to support their marketing and public information efforts.

The initial phase of the Downtown Los Angeles Parking Management Ordinance Implementation Project also indicates the need for detailed parking and access data beyond the original project area of the study. The proposed Downtown Parking IMS should therefore be expanded from this study area to include all of Chinatown, Union Station and its environs, and the Little Tokyo East/Artist Loft Districts of Downtown.

THEREFORE MOVE, that \$156,114 be transferred from the Special Parking Revenue Fund to the Community Redevelopment Agency.

FURTHER MOVE that CRA be instructed to amend its contract with Wilbur Smith Associates to include a limited data

collection program that would lead to resolution of critical institutional and technical parameters and the development of a detailed work program to create a Downtown Parking Information Management System. The City's management of this work is to be overseen by LADOT in coordination with CRA and a task force of City Planning Department, Building and Safety, LAPD, the Office of Finance, and other affected departments.

FURTHER MOVE that at the conclusion of the consultant's work, a detailed work program proposal and Request for Proposals (RFP) be brought back to the Council for review and approval for implementation.

10-18-05 - Ref to Transportation Committee

10-18-05 - File to Transportation Committee Clerk

11-4-05 - For ref - Communication from the Department of Transportation, dated November 1, 2005, relative to the extension of the CRA contract with Wilbur Smith Associates to collect additional parking data in support of the Downtown Los Angeles Parking Management Ordinance Implementation Project.

11-7-05 - Ref to Transportation Committee - to Committee Clerk

11-23-05 - Council Action - Transportation Committee report ADOPTED, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the TRANSFER of \$156,114 from the Special Parking Revenue Fund to the Community Redevelopment Agency (CRA).
2. INSTRUCT the CRA to amend the contract with Wilbur Smith Associates to include a limited data collection program that would lead to resolution of critical institutional and technical parameters and the development of a detailed work program to create a Downtown Parking Information Management System with the work to be overseen by the Department of Transportation (DOT) in coordination with the CRA and a task force of the City Planning Department, Department of Building and Safety, Los Angeles Police Department, the Office of Finance, and other affected departments.
3. DIRECT the CRA to return to Council with a detailed work program proposal and Request for Proposals (RFP) at the conclusion of Wilbur Smith Associates' work as detailed above in Item No. 2.
4. AUTHORIZE the CRA to amend its budget to receive the \$156,114 to provide additional funding for critical activities supporting the Downtown Los Angeles Parking Management Ordinance Implementation Project.

11-30-05 - File to Mayor

12-9-05 - Mayor's message concurred in action of November 23, 2005

12-12-05 - File to Calendar Clerk

12-21-05 - File to Transportation Committee Clerk OK

12-23-05 - File in files

4-20-07 - This day's Council session - Motion - Huizar Mover 2007 / Greuel - The Community Redevelopment Board recently approved the Los Angeles Downtown Parking Management Ordinance Implementation Project Summary Report, which seeks to create a broad parking policy framework for downtown. This report is a culmination of consultant work begun in 2003 to identify and implement necessary parking management actions to contain congestion, promote and support viable, cost-effective automobile alternatives and promote revitalization and economic growth to Downtown. The report, however, does not include the quantitative analysis necessary to create a parking policy for downtown.

On October 18, 2005, Councilmember Perry introduced a Motion (**03-2669**) to augment the existing CRA consultant contract to collect additional parking data in support of the Downtown Los Angeles Parking Management Ordinance Implementation Project. On November 23, 2005, the Council approved the transfer of \$156,114 of Special Parking Revenue Funds to the CRA to accommodate the revised scope of work. This work program has not yet been completed and the status is unknown.

THEREFORE MOVE that the City Council direct the Department of Transportation to report to the Transportation Committee in 30 days on the status of implementing the parking data collection work program that would address critical institutional and technical parameters and the development of a detailed work program to create a Downtown Parking Information Management System, as previously approved by the Mayor and City Council on November 23, 2005 (CF#**03-2669**).

FURTHER MOVE that the Department of Transportation be directed to report on the status of a transfer of \$156,114 from the Special Parking Revenue Fund to the Community Redevelopment Agency (CRA) to provide additional funding for critical activities supporting the Downtown Los Angeles Parking Management Ordinance Implementation Project, as previously approved by the Mayor and City Council on November 23, 2005 (CF#**03-2669**).

FURTHER MOVE that the CRA report to the City Council with a timetable within which the quantitative study using the parking data will be completed.

4-20-07 - Ref to Transportation and Housing, Community and Economic Development Committees

4-20-07 - File to Transportation Committee Clerk