

REMARKS BY COUNCILMEMBER ERIC GARCETTI
AT THE ANNUAL STATE OF HOLLYWOOD ADDRESS

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(THANK YOU)

IT IS AN HONOR TO BE BACK HERE TODAY AND I AM HUMBLLED TO BE IN FRONT OF SUCH A LARGE CROWD AGAIN. THANK YOU ALL FOR COMING TO THIS, MY SECOND STATE OF HOLLYWOOD SPEECH.

AS I THOUGHT ABOUT HOW TO START THIS YEAR'S SPEECH, IT BECAME CLEAR TO ME THAT WE HAD TO START WITH THE OBVIOUS. THERE WAS ONE SINGLE STRUGGLE THAT TRULY UNIFIED HOLLYWOOD LAST YEAR. ON ONE NIGHT, AT THE END OF A LONG, HARD-FOUGHT CAMPAIGN, EVERY SINGLE PERSON IN THIS ROOM—SOME OF US TOGETHER, SQUEEZING EACH OTHER'S HANDS, BITING OUR FINGERNAILS DOWN TO THE NUBS—WERE WAITING FOR THE RESULTS:

AT THE KODAK THEATER, WOULD KELLY OR JUSTIN TRIUMPH IN *AMERICAN IDOL*?

OF COURSE, THERE WAS ANOTHER STRUGGLE LAST YEAR.
PERSONALLY, I THINK THAT THE SECESSION FIGHT WOULD HAVE
GONE A LOT SMOOTHER IF THERE HAD BEEN A MEAN BRITISH JUDGE
ON THE ANTI-SECESSION CAMPAIGN. IMAGINE SIMON COWELL IN
LOCAL POLITICS: *(british accent) THAT'S THE WORST POLITICAL
PLATFORM IN AMERICA! IF YOU SAY THE WORDS "COUCH CITY" ONE
MORE BLOODY TIME, I'M GOING TO SHOOT MYSELF!"*

BUT SERIOUSLY, FRIENDS, AT THIS TIME LAST YEAR, FROM THIS SAME
PODIUM, I ASKED YOU TO GIVE THE PEOPLE OF HOLLYWOOD A
REASON TO STAY PART OF LOS ANGELES. I ASKED YOU TO SET ASIDE
THE PHILOSOPHICAL ARGUMENTS AND THE FLOWERY APPEALS TO
CIVIC PRIDE AND I ASKED YOU JUST TO MAKE HOLLYWOOD THE BEST
IT COULD BE.

WELL, TODAY, I'M LOOKING OUT ON THE TOP TWO HUNDRED AND
FIFTY REASONS TO STAY TOGETHER, AND I'M HAPPY TO BE HERE
WITH YOU IN HOLLYWOOD, THE PAST, PRESENT AND FUTURE HEART
OF THE CITY OF ANGELS

EACH OF US, EVERY DAY, BREATHES LIFE INTO OUR CITY, OUR
PROJECTS, OUR DREAMS. BUT LET US TAKE A MOMENT TO LOOK AT A
HOLLYWOOD DEATH-THE EXPIRATION OF SOMEONE WHO BREATHED
UNEXPECTED LIFE INTO OUR TOWN. MORRIS KIGHT DIED ON SUNDAY.

HE WAS A PIONEER FOR GAY AND LESBIAN RIGHTS, FAMOUS FOR LEADING PICKET LINES OUTSIDE BARNEY'S BEANERY UNTIL A CRUDE, HOMOPHOBIC SIGN INSIDE CAME DOWN. THE LOS ANGELES GAY AND LESBIAN CENTER, AN INSTITUTION JUST DOWN ON MCCADDEN STREET, OWES ITS EXISTENCE TO HIM. HE FACED DOWN HATRED AND OSTRACISM WITH LOVE. HE BUILT A MOVEMENT, AND WHERE MANY MOVEMENTS CRUMBLE, HE TURNED HIS INTO A COMMUNITY. EVERY DAY, EVERY PRESENT DAY THAT WE BREATHE LIFE INTO THE THINGS AROUND US, WE SHOULD HOPE THAT THIS LIFE IS AS COMPASSIONATE AND AS WHOLE AS THE LIFE THAT MORRIS KIGHT BUILT.

HOLLYWOOD HAS LOST ONE OF ITS BRIGHTEST STARS. MAY HE REST IN PEACE.

THE PRESENT IS A WINDOW THROUGH WHICH WE CAN VIEW BOTH THE PAST AS WELL AS THE FUTURE. THIS AFTERNOON, I INVITE YOU TO TAKE IN BOTH VISTAS, TO LOOK BACK AT WHAT WE HAVE ACCOMPLISHED AND TO LOOK FORWARD TOWARDS WHAT WORK LIES AHEAD. WE ALSO HAVE THE RARE CHANCE TO LOOK AT AN ENTIRE YEAR, INSTEAD OF GETTING CAUGHT UP IN THE DAY-TO-DAY WHERE WE SPEND MOST OF OUR LIVES: AS EMERSON ONCE SAID, THE YEARS TEACH MUCH WHICH THE DAYS NEVER KNEW.

MY FRIENDS, I HAVE SEEN THE STATE OF HOLLYWOOD AND IT IS GOOD AND IT IS STRONG. I KNOW THAT A SHORT TIME PAST, WE

HEARD VOICES THAT DESCRIBED ONLY WHAT HOLLYWOOD WAS NOT, THAT SAID EITHER THAT THE GLASS WAS HALF EMPTY OR EVEN THAT THE GLASS WAS UPSIDE DOWN.

THERE IS NO DOUBT THAT HOLLYWOOD NEEDS MORE PROGRESS. BUT WE DON'T MAKE PROGRESS WITH THE WAVE OF A MAGIC WAND, NOR BY THE SIMPLE POWER OF OUR SHARED ASPIRATIONS. WE MAKE PROGRESS ONE PROJECT, ONE STREET, ONE JOB, ONE PARK AT A TIME.

SO WITH ONE EYE TOWARDS THE PAST YEAR AND WITH ONE EYE ON THE FUTURE, LET ME ADDRESS FIVE ASPECTS OF THE STATE OF HOLLYWOOD, A PLACE UNLIKE ANY OTHER, A PLACE THAT DESPITE ITS CHALLENGES, REMAINS ON A DETERMINED PATH FORWARD:

FIRST, I WILL ADDRESS THE ECONOMIC VITALITY OF OUR COMMUNITY--DEVELOPMENTS OF THE PAST YEAR, AND THE NEW BUSINESS IN FRONT OF US.

SECOND, I WILL ADDRESS THE QUALITY OF LIFE OF OUR COMMUNITY - OUR RECORD IN BUILDING A SAFE, HEALTHY AND LIVABLE NEIGHBORHOOD.

THIRD, I WILL ADDRESS OUR CREATIVE ACCOMPLISHMENTS, THAT WHICH MAKES HOLLYWOOD HOLLYWOOD;

FOURTH, I WILL ADDRESS THE GOVERNANCE OF HOLLYWOOD, BOTH FROM THE VANTAGE POINT OF CITY HALL AND FROM OUR

NEIGHBORHOODS;
AND LASTLY, I WILL ADDRESS THE FACE HOLLYWOOD HAS PRESENTED
THIS YEAR TO THE WIDE WORLD.

DEVELOPMENT

ECONOMIC DEVELOPMENT MEANS A LOT OF THINGS TO A LOT OF PEOPLE: SMART GROWTH, NEW CLUBS, LIVING WAGE JOBS, ANY JOBS. IT NEED NOT MEAN ANY ONE THING, BUT IT MUST ALWAYS MEAN MORE THAN JUST ONE THING. DEVELOPMENT IN HOLLYWOOD HAS BEGUN TO AND MUST CONTINUE TO REVOLVE AROUND MAKING HOLLYWOOD THE CREATIVE HUB OF LOS ANGELES. BUT IT MUST DO SO IN A WAY THAT LEAVES NO ONE IN ITS WAKE.

JUST AS THE COUNTRY WILL SOMEDAY TURN INTO WHAT CALIFORNIA IS TODAY, LOS ANGELES CAN STEAL A PEEK AT ITS FUTURE BY STANDING AT THE CORNER OF SUNSET AND VINE. TOO MUCH OF OUR LIVES SET US APART FROM OTHER PEOPLE. BUT THE CHALLENGE OF DEVELOPMENT IS NOT TO BUILD THE BIGGEST MALL, NOT TO STORE THE MOST CARS, NOT TO TURN THE OCTOPLEX INTO THE MULTIPLEX INTO THE GOOGOLPLEX. IT'S TO BRIDGE THE EXTREMES OF OUR DIVIDED CITY. FOR THE HOTEL MAID, TO PAY HER A LIVING WAGE AND HEALTH BENEFITS, SO SHE HAS TIME FOR FAMILY, FOR COMMUNITY. FOR THE HOTEL PATRON, TO CREATE SPACE WHERE INTERACTION TAKES PLACE - WHERE THE CITY BECOMES MORE THAN A SERIES OF SPACES FOR CONSUMPTION, BECOMES TRULY A PUBLIC PLACE. THIS ISN'T MAGIC. IT'S NOT EVEN ALL THAT POLITICAL. IT'S THE THING THAT SOME OF US CALL "ACTIVATING THE BOULEVARD"

OR WHAT OTHERS CALL "SEXY". IT'S ECONOMIC DEVELOPMENT AS HUMAN DEVELOPMENT. IT'S THE CITY AS THE CIVILIZATION.

AND IN HOLLYWOOD, CIVILIZATION DOESN'T GO TO BED WHEN THE SUN SETS. CINESPACE. NACIONAL. CLUB IVAR. VERT. TRASTAVERE. THE WHITE LOTUS. AS FAST AS WE ADDED STARS TO THE BOULEVARD'S SIDEWALKS, WE SAW NEW CLUBS AND RESTAURANTS POP UP ON ITS STREETS AND IN HOLLYWOOD & HIGHLAND. EVEN IN A SOFT ECONOMY, THE HUNGRY AND THE BRAVE RISKED WHAT THEY HAD ON THE SHARED VISION OF A FUTURE SWINGING, TWENTY-FOUR HOUR METROPOLITAN HUB. WE CONTINUE TO SEE NIGHTLIFE DRIVING THE DAY LIFE IN HOLLYWOOD.

IF 2001 WAS OUR REDWOODS YEAR, WITH THE GIGANTIC HOLLYWOOD AND HIGHLAND PROJECT DRAWING OUR EYES TO THE SKY, THEN 2002 WAS THE YEAR FOR OUR FOREST FLOOR. DOZENS OF DEVELOPMENTS IN ALL THEIR DIFFERENT STAGES CREATED AN URBAN ECOLOGY OF ENTERTAINMENT AND NIGHTLIFE, OFFICES AND RESTAURANTS. AND - WE GOT AND KEPT THE PARKING AT THAT PROVERBIAL REDWOOD DOWN AT \$2.

OUR BIGGEST OPENING THIS YEAR WAS THE ARCLIGHT AT THE CINERAMA DOME. I'M SURE EVERYONE HERE HAS TAKEN IN A MOVIE THERE: A BLOCKBUSTER RELEASE OR A SMALL FOREIGN FILM AT AFI FEST'S THIRD YEAR IN HOLLYWOOD. WHAT YOU MAY NOT KNOW - BECAUSE YOU DON'T SEE IT IN THE ARCLIGHT'S STUNNING DESIGN -

IS JUST HOW CRUCIAL ROBERTSON PROPERTIES' DEVELOPMENT IS TO OUR CITY'S ECONOMIC DEVELOPMENT STRATEGY. ROBERTSON'S EMPLOYEES ARE COVERED BY THE CITY'S LIVING WAGE ORDINANCE. THE MEN AND WOMEN WHO WORK THERE CAME THROUGH THE HOLLYWOOD WORKSOURCE CENTER. AS A RESULT, NOT ONLY DO GOOD JOBS REACH OUR COMMUNITY - 80% FROM LOW-INCOME CENSUS TRACTS WITHIN THREE MILES-BUT MANY OF THE EMPLOYEES LIVE CLOSE ENOUGH TO BIKE-AND ROBERTSON HAS FOUND THAT THE NUMBER OF EMPLOYEES BRINGING CARS TO WORK IS HALF WHAT THEY EXPECTED. SMART GROWTH , GOOD JOBS, AND REALLY PLUSH SEATS. DOES IT GET ANY BETTER?

AND HOLLYWOOD KEEPS MOVING UP. LARRY BOND'S SUNSET AND VINE PROJECT SURGES FURTHER INTO THE SKY DAILY, EACH ADDITIONAL STORY DEMONSTRATING THAT HOLLYWOOD CAN BE DENSE AND LIVABLE. AT THE CORNER OF HOLLYWOOD AND VINE, LEGACY PARTNERS HAS BEGUN NEGOTIATIONS WITH THE CRA AND MTA IN A PROJECT THAT WILL COMBINE MIXED-INCOME HOUSING AND A HIP, LIVING-WAGE 'W' HOTEL WITH SUSTAINABLE BUILDING PRACTICES ON TOP OF A TRANSIT STOP. THIS PROJECT WILL LURE A NEW GENERATION TO HOLLYWOOD. AND THAT GENERATION WILL USE THE RED LINE TO GET HERE.

CONSTRUCTION CRANES RISE OVER EAST HOLLYWOOD, TOO. AND THE BUILDINGS THAT RISE HOLD THE OPPORTUNITY OF GOOD JOBS AND HEALTHIER COMMUNITIES, IN THE EXPANSIONS OF THE HOSPITALS THAT RING EAST HOLLYWOOD, KAISER PERMANENTE AND CHILDREN'S HOSPITAL. LAST YEAR, WORKERS AT HOLLYWOOD PRESBYTERIAN WON A FAIR CONTRACT, AFTER GOING ON STRIKE TO PROTECT THEIR ABILITY TO PROVIDE GOOD CARE. THIS YEAR, I'VE SPONSORED THE HEALTHCARE CAREERS LADDER THAT WILL TEACH UNEMPLOYED PEOPLE CITYWIDE TO FILL THE NEEDED GAPS IN HEALTH CARE. INCUMBENT WORKERS IN THE BOTTOM TIER OF HEALTH CARE JOBS WILL RECEIVE STIPENDS TO LEARN THE SKILLS THEY NEED TO ADVANCE. MOST PLEASING, OUR OWN HOLLYWOOD WORKSOURCE CENTER, LED BY PHIL STARR AND HIS PARTNERS AT MCS, HAS BEEN SELECTED BY THE CITY TO LEAD THIS INITIATIVE.

ALSO TOWARDS EAST HOLLYWOOD, WALGREENS HAS AGREED TO PLACE AFFORDABLE HOUSING ON TOP OF THEIR SITE AT SUNSET AND WESTERN. THAT'S RIGHT - IT'S TIME TO SEE YOUR FINAL MATINEES AT THE PUSSYCAT THEATER (I THINK THAT HOLLYWOOD HERITAGE HAS A TOUR LEAVING AT 2PM). THIS INNOVATIVE DESIGN COMES AT THE SAME TIME IN LOS ANGELES, PEOPLE REJECT WALGREEN'S SUBURBAN DESIGN. AGAIN, HOLLYWOOD LEADS L.A. INTO THE FUTURE.

WHERE PILEDRIVERS SHAPE HOLLYWOOD ON THE STREETS, POLICIES SHAPE IT WHEN NO ONE'S LOOKING. OUR TOOLBOX IS ALL OF A SUDDEN BULGING WITH TOOLS THAT POLICYMAKERS AND COMMUNITY LEADERS HAVE TALKED ABOUT, SOMETIMES FOR DECADES:

IN THE FALL, THE CITY COUNCIL PASS A NEW PLANNING ZONE DESIGNATION THAT ALLOWS BY-RIGHT MIXED-USE PROJECTS, MIXING HOUSING AND COMMERCIAL DEVELOPMENTS TOGETHER IN A WAY THAT IS LIVABLE.

MY CHRISTMAS PRESENT TO HOLLYWOOD WAS THE PASSAGE OF AN ADAPTIVE REUSE ORDINANCE FOR HOLLYWOOD. THE ORDINANCE WILL ALLOW THE CONVERSIONS OF HISTORIC OFFICE BUILDINGS LIKE TOM GILMORE'S EQUITABLE INTO BADLY NEEDED RESIDENTIAL SPACES THAT TRULY MAKE HOLLYWOOD BOULEVARD A TWENTY-FOUR HOUR TOWN.

ANOTHER OPPORTUNITY WILL SOON LIGHT UP OUR STREETS. THE TEMPLATE FOR CREATIVE SIGNAGE THAT SUNSET & VINE HAS PIONEERED WILL BECOME POLICY FOR HOLLYWOOD LATER THIS YEAR WITH THE PASSAGE OF THE HOLLYWOOD SIGN OVERLAY DISTRICT.

THIS PAST YEAR, PROPERTY OWNERS ON SUNSET BOULEVARD ANNOUNCED THE FORMATION OF A NEW BUSINESS IMPROVEMENT DISTRICT, AND ARE ALMOST READY TO ANNOUNCE A NEW BOARD OF DIRECTORS. DIRK DEGRAVE, DUKE GALLAGHER, CAROL MASSIE

AND OTHERS, I COMMEND YOU FOR A HARD-FOUGHT CAMPAIGN. AND WE WILL CONTINUE TO WORK WITH YOU AND ALL PROPERTY OWNERS TO MAKE SURE THAT THE CITY IS YOUR PARTNER IN REVITALIZING SUNSET BOULEVARD.

THE UPDATE OF THE CRA'S REDEVELOPMENT PLAN FOR HOLLYWOOD WILL GO TO THE CRA BOARD AND THE CITY SOON. THE CRA HAS ASKED TO HAVE LIMITED POWERS OF EMINENT DOMAIN RESTORED, OVER COMMERCIAL PROPERTY ONLY. WITH THE INSTALLATION OF A NEW BOARD AND NEW ADMINISTRATOR, THIS POWER WILL BE USED TO ADVANCE AN AGENDA OF SMART URBAN GROWTH AND COMMUNITY INVOLVEMENT.

IN FACT, AT JUST THIS MOMENT, THE CRA IS ANNOUNCING THE APPOINTMENT OF A NEW ADMINISTRATOR, AND I'M PLEASED TO TELL YOU THAT IT WILL BE BUD OVROM, THE CITY MANAGER OF BURBANK. I MET WITH MR. OVROM WHILE HE WAS UNDER CONSIDERATION AND I SHARED WITH HIM WHAT I WANTED TO SEE FROM THE NEXT CRA ADMINISTRATOR, AND WHAT I WOULD FIGHT FOR: A HOLLYWOOD THAT IS SECOND TO NONE IN REDEVELOPMENT, WHERE COMMITTED PEOPLE CAN MOVE FROM CONCEPTION TO COMPLETION IN FOUR AND A HALF MONTHS. THIS IS THE BENCHMARK BY WHICH WE SHOULD BE JUDGED.

INDEED, WE MUST MASTER THE SHORT-TERM DEAL. BUT WE MUST NOT FORGET THE LONG-TERM DEAL. WE WILL SERVE HOLLYWOOD

BEST BY SERVING THE PEOPLE WHO ARE HERE FOR THE LONG HAUL. IT'S POSSIBLE THAT AS WE HAVE SERVED THE VISITOR IN THE PAST, WE FORGET THAT WE HAVE LESS AND LESS TO SHOW THEM - AND WE ARE ONLY NOW BEGINNING TO RECOVER FROM THAT MYOPIA.

ECONOMIC DEVELOPMENT DEMANDS QUALITY HOUSING FOR THE WORKING PEOPLE WHO DRIVE THAT ECONOMY. IT ALSO MEANS SCHOOLS FOR THEIR CHILDREN, SCHOOLS SO THAT THOSE CHILDREN GROW INTO THE CREATIVE WELLSPRINGS OF OUR LOCAL ECONOMY. IT MEANS BUILDING UP OUR URBAN POLYRHYTHMS OVER A STEADY THREE-HUNDRED-SIXTY-DAY BEAT. IT'S WHEN THAT KIND OF LIFE IS LIVED UNDERNEATH A CITY THAT IT TRULY LIVES.

THIS YEAR, FOR THE FIRST TIME IN SEVENTY YEARS IN HOLLYWOOD, A HIGH SCHOOL BROKE GROUND, AT THE OLD METROMEDIA SITE. FIVE MORE SCHOOLS WILL RISE AROUND US IN HOLLYWOOD AND I HAVE BROUGHT CITY MONEY FORWARD TO HELP THESE PROJECTS MOVE AHEAD. THESE SCHOOLS REPRESENT THE BEGINNING OF OUR COMMITMENT TO THE LONG-TERM DEAL IN HOLLYWOOD—A COMMITMENT TO BUSINESS TO TRAIN A WELL-EDUCATED WORKFORCE AS WELL AS A COMMITMENT TO OUR YOUNG SONS AND DAUGHTERS TO GIVE THEM THE BEST THAT WE CAN OFFER.

THROUGH CITY ACTION ON HOUSING, WE HAVE FURTHER DEMONSTRATED A COMMITMENT TO THE LONG-TERM DEAL. I

PROMISED YOU LAST YEAR THAT THE COUNCIL WOULD CREATE AN AFFORDABLE HOUSING TRUST FUND. MY COLLEAGUES AND I MADE GOOD. IT'S \$42 MILLION THIS YEAR, A TOUGH BUDGET YEAR. THIS NEXT YEAR WILL ADD \$52 MILLION NEW DOLLARS TO THE FUND AND THEN \$100 MILLION EVERY YEAR AFTER THAT. IT'S THE CITY'S MOST PRESSING NEED, AND IT'S THE COUNTRY'S HIGHEST PER-CAPITA AFFORDABLE HOUSING TRUST FUND.

EACH CITY DOLLAR WILL LEVERAGE 4 OR 5 OTHER PUBLIC AND PRIVATE DOLLARS IF WE ALL WORK TOGETHER, CREATING A NEW TEMPLATE FOR COOPERATION BETWEEN COMMUNITIES AND HOUSING BUILDERS.

IN SEPTEMBER, MAYOR HAHN AND I SAT IN A PACKED BLESSED SACRAMENT CHURCH WITH OVER ONE THOUSAND HOLLYWOOD RESIDENTS, AND WE JOINED TOGETHER, PLEDGING TO BUILD AT LEAST 500 UNITS OF AFFORDABLE HOUSING IN THREE YEARS. I AM PROUD TO ANNOUNCE THAT WE HAVE MORE THAN 700 AFFORDABLE UNITS IN THE PIPELINE TODAY. THESE INCLUDE:

THE PALOMAR HOTEL, TRAGICALLY ENGULFED BY FIRE IN 2001, WHERE THE HOLLYWOOD COMMUNITY HOUSING CORPORATION WILL BUILD 29 UNITS OF SENIOR HOUSING.

HOLLYWOOD AND WESTERN, WHICH FEW WOULD BET ON AS A COMMUNITY HUB TO RIVAL HIGHLAND OR VINE, HAS EXPLODED. HOLLYWEST, THE SENIOR HOUSING ABOVE THE NEW SHOPPING CENTER, HAS ONE THOUSAND QUALIFIED APPLICANTS FOR THE

ONE HUNDRED APARTMENTS THAT WILL BEGIN TO FILL UP NEXT MONTH. ACROSS THE STREET, 59 FAMILY UNITS ARE GOING UP OVER THE RED LINE STOP. ON HAROLD WAY, 51 FAMILY UNITS WILL OPEN UP IN APRIL.

THE ENCORE HALL PROJECT FOR RETIRED MUSICIANS ON VINE STREET HAS WEATHERED THE CHANGE OF THE GUARD AT MUSICCARES, AND THE PARKING LOT TIED TO IT WILL BEGIN CONSTRUCTION THIS YEAR.

AND 300 MORE UNITS IN PROJECTS THROUGHOUT THE DISTRICT ARE NEARING COMMENCEMENT. THIS IS HOW WE MAKE OUR CITY LIVABLE.

MARKET-RATE AND WORKFORCE HOUSING, CRITICAL PIECES OF THE HOUSING BALANCE, HAS BEGUN TO TAKE OFF AS WELL. HARDLY A WEEK GOES BY WITHOUT A NEW DEVELOPER INTERESTED IN BUILDING HOUSING IN HOLLYWOOD CONTACTING MY OFFICE. EMPTY LOTS, UNDERUTILIZED OFFICE SPACE, AND PARKING LOTS ARE BEING GRABBED UP QUICKLY FOR HOUSING. STEVE, I THINK THE SS ULLMAN HAS FINALLY ARRIVED!

HOUSING WILL ANCHOR HOLLYWOOD, BRINGING EYES AND EARS TO THE NEIGHBORHOOD 24 HOURS. IT WILL HELP ECONOMIC DEVELOPMENT AND IT WILL INCREASE PUBLIC SAFETY. AND IT WILL HELP OLD-TIMERS AND NEWCOMERS ALIKE HERALD AN IMPROVING QUALITY OF LIFE IN HOLLYWOOD.

QUALITY OF LIFE

ECONOMIC DEVELOPMENT IS ONLY NUMBERS IF IT DOES NOT GO HAND-IN-HAND WITH IMPROVEMENTS TO QUALITY OF LIFE. HOW DO WE ACHIEVE THIS?

FIRST, LAST, THIS. WE MAKE PEOPLE SAFE. HOLLYWOOD IS HOLDING ITS OWN AGAINST AN UPSURGE IN CRIME THAT CANNOT BE IGNORED, BUT SHOULD NOT BE OVERSTATED.

<i>CRIME</i>	<i>%CHANGE 2001-2, HOLLYWOOD</i>	<i>% CHANGE 2001-2, CITY OF L.A.</i>
BURGLARY	-5.2%	-2.3%
B/T AUTO	15.0%	3.1%
PERS-THEFT	-29.1%	-13.6%
OTHER-THEFT	-5.7%	-5.4%
AUTO-THEFT	5.1%	6.6%
ALL PROPERTY	2.9%	.4%
ALL PROPERTY SINCE '92	-51.4%	-41.2%
HOMICIDE	60%	7.3%
RAPE	6%	-6.9%
ROBBERY	-.4%	.4%
AGGRAVATED	-14.9%	.4%
ASSAULT		
ALL VIOLENT	-6.4%	.3%

ALL VIOLENT SINCE '92

-54.3%

-44.2%

OF COURSE, STATISTICS ONLY TELL HALF THE STORY. MANY OF YOU HAVE MET CHIEF WILLIAM BRATTON, WHO CAME TO SELMA ELEMENTARY TO TALK TO THE RESIDENTS AND BUSINESSES OF HOLLYWOOD ABOUT THEIR FEARS AND CONCERNS. THE CHIEF KNOWS THAT HOLLYWOOD REPRESENTS LOS ANGELES TO THE WORLD, BUT TO UNDERSCORE THIS, I'VE BROUGHT HIM HERE FOUR TIMES ALREADY. HE HAS WALKED OUR STREETS WITH THIS COUNTRY'S FINEST CRIMFIGHTING EXPERTS. I KNOW HE WILL CONTINUE TO PAY ATTENTION TO HOLLYWOOD'S FEARS. AND I KNOW HE WILL HELP US ENABLE HOLLYWOOD'S DREAMS. ESPECIALLY BECAUSE HE AND HIS WIFE ARE SETTLING IN THE HOLLYWOOD DIVISION SERVICE AREA.

WHEN I SAY 'CONTINUE', I MEAN IT. HOLLYWOOD IS AT THE CENTER OF INNOVATIVE POLICING IN THE CITY. WE'VE STARTED ONE FOOT PATROL ON THE BOULEVARD AND WE EXPECT MORE. WE ADDED MORE THAN TWO DOZEN NEW OFFICERS TWO THE DIVISIONS THAT SERVE HOLLYWOOD FROM AN ACADEMY THAT IS BULGING WITH RECRUITS THIS YEAR. WE'VE PARTNERED WITH THE FEDERAL DRUG ENFORCEMENT AGENCY. THE STATE BUREAU OF NARCOTICS ENFORCEMENT HAS COMMITTED TWENTY-FOUR OFFICERS TO HOLLYWOOD (BETWEEN FRANKLIN AND SUNSET) FOR INVESTIGATIVE, UNDERCOVER AND PATROL WORK. WE EXPECT MORE PARTNERSHIPS,

AND WE MUST COMMEND THE PARTNERSHIPS THAT EXIST WITHIN OUR COMMUNITY, LIKE THE WORK DONE BY MERLE SINGER AND GARY MINZER ON THE COMMUNITY POLICE ADVISORY BOARD. OUR POLICE ACTIVITIES LEAGUE CONTINUES TO BE A MODEL FOR THE CITY, AS DOES OUR FINE CAPTAIN, MICHAEL DOWNING AND HIS ENTIRE DIVISION.

OUR FIRE DEPARTMENT CONTINUES TO BE THE FINEST IN THE COUNTRY—HERE IN HOLLYWOOD THEY SAVED LIVES WITH THEIR QUICK RESPONSES TO FIRES ON ORANGE AND YUCCA.

AS WE FIGHT TO PROTECT OUR COMMUNITIES, WE ALSO SEEK OUT NEW PLACES FOR PLAY, NEW PLACES FOR PEACE. SELMA PARK OPENED THIS YEAR, CONSTRUCTED BY THE CRA. YUCCA PARK WILL OPEN IN MAY. SENATOR KEVIN MURRAY WON HALF A MILLION DOLLARS FOR CONSTRUCTION OF THE CENTER OF THE UNIVERSE PARK. AND I WON FUNDS TO CONTINUE PROGRAMMING AND CONSTRUCTION AT BARNSDALL PARK, A TOO-HIDDEN GEM FOR HOLLYWOOD, AND FOR LEXINGTON PARK II, A SMALL GREEN SPACE IN HOLLYWOOD'S INNER CITY THAT WILL SERVE THE CHILDREN OF THAT DENSE AND STRUGGLING NEIGHBORHOOD.

EVEN AS THE RED LINE RIDERSHIP ROSE TO RECORD LEVELS, WE FACED NEW TRAFFIC CHALLENGES HEAD-ON. WE BEGAN TO RE-ENVISION THE 101 FREEWAY, HELPING FIGURE OUT A BETTER FUTURE FOR THAT STRETCH OF ASPHALT ON WHICH WE SIMMER AWAY WHOLE STRETCHES OF OUR LIVES.

SOMETIMES TRAFFIC NEEDS A SIMPLE SOLUTION, LIKE THE WHITE-GLOVED TRAFFIC OFFICERS THAT WE PLACED AT THE INTERSECTION OF HOLLYWOOD AND HIGHLAND LAST YEAR. SOMETIMES, A LONGER CONVERSATION IS NEEDED. HOLLYWOOD BOULEVARD THIS YEAR WAS A VICTIM OF ITS OWN SUCCESS. IF YOU, LIKE MANY WHO CALL MY OFFICE, LIKE THE STREET CLOSURES LITTLE (AND LIKE THE MOVIES EVEN LESS), PLEASE REMEMBER THIS: LAST YEAR, FOUR MOVIES WITH A CUMULATIVE BUDGET OF A QUARTER-BILLION DOLLARS SHOT IN HOLLYWOOD. WHAT DID THAT MEAN? THIS MEANT THAT MILLIONS OF DOLLARS WENT DIRECTLY INTO OUR LOCAL ECONOMY. BUT ECONOMIC STIMULUS MUST NOT AND CANNOT PRODUCE NEIGHBORHOOD GRIDLOCK, AND I, WITH MY COLLEAGUE TOM LABONGE, WILL CONTINUE TO FIGHT FOR THE RESIDENTS THAT ELECTED US TO SERVE THEIR COMMUNITIES. THAT IS WHY I AM HAPPY TO ANNOUNCE TODAY THAT WE ARE INVITING FIVE RESIDENTIAL REPRESENTATIVES, FIVE LOCAL BUSINESS REPRESENTATIVES, AND THE CITY TO PARTICIPATE IN A NEW HOLLYWOOD STREET CLOSURE COMMITTEE, WHICH WILL STRIKE A BALANCE BETWEEN OUR DAILY OPERATING NEEDS ON THE

BOULEVARD AND THE TINSELTOWN MAGIC THAT DRIVES OUR
ECONOMY.

THE CREATIVE SPIRIT.

MORE THAN ANYTHING ELSE THIS YEAR, WE MADE HOLLYWOOD A LIVING REALITY, A CAPITAL OF CREATIVITY ONCE AGAIN. FROM THE MAD ANTICS AT THE IMPROVOLYMPICS TO POETRY SLAMS AT ESPRESSO MI CULTURA, FROM LIVE MUSIC AND THEATER ON HOLLYWOOD AND SANTA MONICA BOULEVARD TO THE TRAVELLING ART EXHIBITIONS ON HOLLYWOOD BOULEVARD, WE GOT THE SWING AGAIN.

ON HIGHLAND, IN 2003 WE HAVE BEEN TOLD THAT BOTH THE DEBBIE REYNOLDS MUSEUM AND THE HOLLYWOOD HISTORY MUSEUM WILL OPEN.

WE UNVEILED A NEW WALKING TOUR OF HOLLYWOOD PUBLISHED BY ANGELS WALK L.A.

THE CRA HAS ANNOUNCED THAT RECENT PROJECTS HAVE BROUGHT IN ALMOST \$700,000 INTO THE ARTS FUND, AND WILL BE WORKING WITH NEIGHBORHOOD GROUPS LIKE MY OFFICE'S SANTA MONICA AND WESTERN GROUP OR THE NASCENT SUNSET AND VINE BID TO ACTIVATE OUR STREETS WITH ART. SHARYN ROMANO'S HOLLYWOOD BEAUTIFICATION TEAM PAINTED THE BOULEVARD'S HIGH-SECURITY PULL-DOWN DOORS WITH THE FACES OF THE STARS. WHILE WE RESTORE HOLLYWOOD'S GREAT MURALS, LIKE THE MURAL OF DOLORES DEL RIO ON HUDSON STREET.

HOLLYWOOD CONTINUES TO BRIM WITH LIVE THEATER. AT THE PANTAGES, MEL BROOKS'S PRODUCERS MUSICAL WILL ARRIVE IN MAY.

(THE PRODUCERS, AS YOU KNOW, IS ABOUT A MAN WHO COMES UP WITH AN IDEA SO BAD IT HAS TO FAIL. NO, IT'S NOT HOLLYWOOD CITYHOOD.) ACROSS THE STREET, THE HENRY FONDA MUSIC BOX THEATER HAS BEEN REVIVED.

WE ALSO TOAST THE CONTINUED EFFORTS OF COMMUNITY THEATERS LIKE PAUL GLEASON'S JOHN RAITT THEATER, WHO IS STILL SEEKING WAYS TO FIND LIFE IN THE TOO-LONG SHUTTERED FOX AND VOGUE THEATERS. WE TOAST ED COLLINS OF THE EL CAPITAN MOVIE THEATER, WHO HAS USED THAT RESTORED BUILDING AS NOT ONLY AN EPICENTER OF ENTERTAINMENT, BUT AS A STAGING GROUND FROM WHICH TO HELP THE COMMUNITY WHENEVER HE IS ASKED TO DO SO. AND WE TOAST JACK NAKANO'S CALIFORNIA YOUTH THEATER AT THE IVAR, WHICH I AM PLEASED TO ANNOUNCE WILL RECEIVE \$80,000 IN CITY FUNDS TO CONTINUE ITS REHABILITATION AS A CENTER WHERE THE CHILDREN OF MIGRANT WORKERS CAN FIND CREATIVE EXPRESSION.

THE MOST EXCITING THEATERICAL MOMENT FOR ME, HOWEVER, CAME WHEN SUSAN SARANDON GOT HER STAR ON HOLLYWOOD BOULEVARD. HER HUSBAND, TIM ROBBINS, ASKED ME ASKED IF I KNEW HOW THE ACTOR'S GANG STUDIO ON SANTA MONICA BLVD. COULD GET INVOLVED IN THE COMMUNITY. I INTRODUCED THEM TO THE WONDERFUL AND DYNAMIC SANTA MONICA CHARTER SCHOOL, AND FROM THERE, 30 LOCAL HOLLYWOOD STUDENTS WROTE AND PERFORMED THEIR OWN HOLIDAY PLAY, SPONSORED BY TIM ROBBINS'

ACTOR'S GANG.

GOVERNMENT

I'M PROUD OF MY OWN RECORD AND OF THE RECORD OF OUR CITY. IN THE MIDST OF THE CITY'S WORST FISCAL CRISIS IN A DECADE, WE PAVED MORE STREETS, LAID MORE SIDEWALK, AND TRIMMED MORE TREES THAN EVER BEFORE, AND WE DID IT MORE EFFICIENTLY THAN EVER. LOOK EAST FROM GOWER ON HOLLYWOOD BOULEVARD - THAT'S A BRAND NEW STREET. I LOBBIED SUCCESSFULLY FOR THE CREATION OF ROVING BULKY ITEM CREWS IN THE NEIGHBORHOODS OF HOLLYWOOD, AND THAT WAS SOON EMULATED BY THE WHOLE CITY AND CONTINUE TODAY. WE PUT MORE TEN-PERSON CREWS ON OUR FIRE TRUCKS, INCLUDING HERE IN HOLLYWOOD. TOM LABONGE GOT LEGISLATION PASSED TO IMPOUND THE CARS OF PIMPS AND JOHNS WHO COME TO HOLLYWOOD SEEKING PROSTITUTES. AND LAST YEAR, WE INTRODUCED 3-1-1 - ONE CALL TO CITY HALL - TO PUT THE SERVICES IN YOUR HANDS.

WHILE THESE ACCOMPLISHMENTS WERE IMPORTANT VICTORIES, I'M EVEN MORE PROUD OF WHAT HOLLYWOOD DID FOR ITSELF.

I RAN FOR CITY COUNCIL TO ACTIVATE THE ENERGY AND HOPE UNLEASHED WHEN WE HAND THE REINS OF GOVERNMENT OVER TO THE PEOPLE. THE ORDER OF THE DAY IS LOCAL CONTROL. THIS IS THE END OF THE FIRST YEAR OF THE GREAT NEIGHBORHOOD

COUNCIL EXPERIMENT.

I WANT TO THANK MOVERS AND SHAKERS LIKE DEBBIE WEHBE, SHANA EPSTEIN, NORMA FOSTER, AND JACQUE MASSACHI OF THE CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL;

CHRIS SHABEL AND DIANE STONER OF HOLLYWOOD TOGETHER; ELSON TRINIDAD OF EAST HOLLYWOOD, ANDREW GLAZIER, WALTER BLACKMUN, RUSS BROWN AND JOEL FISHER OF HOLLYWOOD UNITED, AND DAN BERNSTEIN OF HOLLYWOOD HILLS WEST.

I ALSO WANT TO THANK THE COMMUNITY ORGANIZERS THAT MY OFFICE HAS WORKED WITH, ESPECIALLY PATRICK AGERKOP AND MARTA CASTILLO AT SANTA MONICA AND WESTERN AND SOCORRO CALLEJAS OF THE YUCCA GROUP. WE HAVE A LONG WAY TO GO AND I FAVOR A VISION OF NEIGHBORHOOD COUNCILS THAT INCREASES THEIR FUNDING, THEIR CONSULTATIVE RESPONSIBILITIES AND THEIR DECISION-MAKING POWERS.

THROUGH YOUR PERSISTENCE AND OUR ASSISTANCE, HOLLYWOOD FINALLY GOT REPRESENTATION IN CITY AND STATE COMMISSIONS. I WANT TO MENTION SOME APPOINTMENTS THAT DEMONSTRATE THE LEADERSHIP NATIVE TO HOLLYWOOD: OF JOHNNY GRANT, TO THE CITY'S CULTURAL HERITAGE COMMISSION; OF BILL ROSCHEN, TO THE GOVERNOR'S BOARD OF PROFESSIONAL ENGINEERS AND LAND SURVEYORS; OF MARY LOU DUDAS, TO THE CITY'S CENTRAL COMMUNITY PLANNING AREA; AND OF LERON

GUBLER, MY OWN APPOINTMENT TO THE BUSINESS TAX ADVISORY COMMITTEE. LERON AND I ARE COMMITTED TO FINDING AN ALTERNATIVE TO THE UNFAIR AND ARCANE GROSS RECEIPTS TAX EMPLOYED BY THE CITY, EVEN IF IT MEANS SEEKING LEGISLATIVE REMEDIES FROM SACRAMENTO. IN THE MEANTIME, I'VE INTRODUCED LEGISLATION TO UPDATE THE CITY'S ANCIENT TAX DATABASE, AND TO STUDY L.A.'S GROWTH INDUSTRIES TO COME UP WITH A TAX PLAN THAT INCENTIVIZES GROWTH IN HIGH-WAGE, FAST-GROWING, INNOVATIVE INDUSTRIES, LIKE ENTERTAINMENT AND ENERGY TECHNOLOGY. LERON HAS DEMONSTRATED THE CHAMBER'S COMMITMENT TO SMALL BUSINESSES BY SPONSORING MINORITY BUSINESS WORKSHOPS WITH THE CITY, AND BY ACTING AS A MENTOR TO THE SMALLER CHAMBERS ACROSS THE 13TH DISTRICT. I KNOW HE'S THE RIGHT PERSON FOR THE JOB.

I WANT YOU TO KNOW THAT IN MY COMMITMENT TO TAX FAIRNESS, I WON'T SAY TO YOU THAT LOS ANGELES WILL EVER BE THE CHEAPEST PLACE TO DO BUSINESS. WE WILL SIMPLIFY THE BUSINESS TAX. WE WILL DISTRIBUTE ITS BURDEN MORE FAIRLY. BUT AT THE END OF THE DAY, WE WILL USE THE TAXES PAID BY YOU TO MAKE LOS ANGELES THE BEST PRODUCT IT CAN BE. YOU WILL STAY HERE AND YOUR FRIENDS WILL COME HERE BECAUSE LOS ANGELES IS A CITY THAT PROVIDES DECENT, AFFORDABLE WORKFORCE HOUSING IN SAFE, STRONG NEIGHBORHOODS. YOU WILL STAY HERE AND YOUR FRIENDS

WILL COME HERE BECAUSE THE GLOBAL EXPLOSION OF PEOPLES AND CULTURES HAS THROWN US THE HARDEST WORKING, MOST VITAL MIXTURE OF HUMAN BEINGS IN THE WORLD. YOU WILL STAY HERE, AND YOUR FRIENDS WILL COME HERE BECAUSE JUST AS I SAID BEFORE, LOS ANGELES IS ALWAYS BECOMING HOLLYWOOD, AND HOLLYWOOD IS THE GLOBAL TEMPLE OF THE CREATIVE CLASS, A MELTING POT OF ENERGY, SUCCESS AND HOPE.

NOT ALL OF OUR STORIES ARE WINS. WE LOST THE LOCKUP FACILITY AT THE HOLLYWOOD COURTHOUSE THIS YEAR: A MODEL FOR THE CITY IN COMMUNITY-BASED JUSTICE. TWO DAYS AGO, LEE BACA AGREED TO MEET WITH CHIEF BRATTON, ROCKY DELGADILLO, AND ME TO FIND SOME WAY TO RESTORE IT. THE HOLLYWOOD CHAMBER SOUNDED THE ALARM ABOUT THE COURTHOUSE, AND I THANK YOU FOR THAT. AND I WILL NOT REST UNTIL THE LOCKUP FACILITY IS RESTORED.

V. HOLLYWOOD TO THE WORLD

SO HOW DOES IT ALL LOOK? HOW DOES THE REST OF THE WORLD SEE HOLLYWOOD? LAST YEAR, RUSS JOYNER MUST HAVE WONDERED IF HE'D BEEN CAST IN THE LONG-AWAITED SEQUEL, "DUDE, WHERE'S MY TOUR BUS?" IN THE POST-9/11 ENVIRONMENT, SOME OF OUR MOST IMPORTANT TOURIST SOURCES ALMOST COMPLETELY DRIED UP.

I WAS ONE OF THE EARLIEST VOICES ADVOCATING THAT WE PERSONALLY GO TO ASIA TO PROMOTE HOLLYWOOD AND LOS ANGELES AND WAS PLEASED TO JOIN MAYOR HAHN THIS NOVEMBER ON A SIX-CITY TRIP TO KOREA, JAPAN, CHINA, AND TAIWAN. IN JAPAN, WE STARED DOWN 85 TELEVISION CAMERAS AS AHNOLD SCHWARZENEGGER TOLD THAT MARKET THAT THEY WOULD, INDEED, "BE BAHCK." THAT EVENING I PERSONALLY LOBBIED THE TOP TOUR COMPANIES TO RETURN TO HOLLYWOOD. IN SOUTH KOREA, WE SIGNED PACTS WITH THE OFFICIAL STATE TOURISM AGENCY THAT WILL INCREASE TRAVEL FROM THAT COUNTRY TO LOS ANGELES BY FIVE PERCENT. NO MATTER WHERE I WENT, I JUST NEEDED TO UTTER THE MAGIC WORD, "HOLLYWOOD", AND EYES WOULD LIGHT UP.

WELL EYES LIT UP AROUND THE WORLD ON MARCH 24, 2002, AS THE 73RD ANNUAL ACADEMY AWARDS WENT OFF IN HOLLYWOOD, JUST ACROSS THE STREET FROM THEIR BIRTHPLACE AT THE ROOSEVELT HOTEL. TWO MONTHS FROM TOMORROW, THE RED CARPET WILL SURROUND THE KODAK THEATER AGAIN. AND THE YEAR AFTER THAT, AND THE YEAR AFTER THAT.

AND IT WASN'T JUST OSCAR. THE KODAK HOSTED THE ESPYS, THE B-E-T AWARDS. DAVE KOZ, PAUL NEWMAN. IT EVEN EVEN HOSTED THE CITY COUNCIL! JOHN WALSH GOT AN HBO SPECIAL OUT OF THAT ONE.

WE HAD LUNAR NEW YEAR CELEBRATIONS, HALLOWEEN

PARTIES, AND OUR FIRST SAN GENNARO FESTIVAL, COMPLETE WITH TONY DANZA.

AND THE HOLLYWOOD CHRISTMAS PARADE WAS BROADCAST NATIONALLY, ROOF JUMPER, LEEANN RIMES AND ALL.

BUT BRACE YOURSELVES. THE CLOSEST-UP CLOSE-UP OF ALL IS COMING. THE JIMMY KIMMEL SHOW WILL SOON OCCUPY THE MASONIC TEMPLE. LATE-NITE HAS NEVER BEEN LIVE BEFORE, AND IF JIMMY DOESN'T WATCH HIMSELF, HOLLYWOOD BOULEVARD AFTER DARK MAY BECOME THE REAL STAR OF THE SHOW. IF HE'S BRAVE ENOUGH, HE MAY EVEN FIND HIS WAY INTO JOHNNY'S SUITE AT THE ROOSEVELT. I BELIEVE THAT THIS MOMENT IS ANALAGOUS TO WHEN DAVID LETTERMAN CAME TO TIMES SQUARE, AND THE NIGHTLY ATTENTION ON HOLLYWOOD BOULEVARD WILL HOPEFULLY HAVE A SIMILARLY POSITIVE EFFECT. I AM PARTICULARLY PROUD THAT WE WERE ABLE TO ARRANGE THAT THE SHOW RUN AN INTERNSHIP PROGRAM WITH HOLLYWOOD HIGH SCHOOL, SO LOCAL STUDENTS CAN LEARN THE SKILLS THEY NEED TO BECOME THE INDUSTRY LEADERS OF TOMORROW.

V. CLOSING

WE'RE BUILDING OUR BUSINESSES, OUR HOMES, AND OUR FACE. WE'RE OBVIOUSLY HARD AT WORK. SO NOW WE HAVE TO GET TO THE HARD PART. IT'S TIME TO PUT THE NUMBER TWO PENCILS

DOWN, HOLLYWOOD. IT'S TIME TO HAND IN YOUR BLUE BOOK AND YOUR TERM PAPER.

I'M GOING TO SAY THAT HOLLYWOOD DIDN'T HAVE A LOT OF TIME TO GO TO CLASS THIS YEAR. NO, HOLLYWOOD SPENT ITS TIME ON THE FOOTBALL FIELD - PLAYING A STRONG DEFENSE AGAINST A FORMIDABLE OPPONENT. AND LET'S STEP OUTSIDE THE SPORTS ANALOGY OR THE SCHOOL METAPHOR FOR A MINUTE, LET US TAKE A LOOK AT WHAT WE ACHIEVED.

WE HELD A CITY TOGETHER.

WE HELD IT TOGETHER AGAINST A SMALL, TINNY VOICE, TELLING THE SAME LIES AND MAKING THE SAME COMPLAINTS WITH A MILLION-DOLLAR LOUDSPEAKER BEHIND IT. WE HELD IT TOGETHER AGAINST THE DIM VIEWS AND CHEST-POUNDING OF A MALCONTENT FEW WHO CRITICIZED BUT OFFERED NOTHING IN RETURN.

SO MAYBE WE DIDN'T HAVE A REDWOOD YEAR. MAYBE THERE'S NO SINGLE MONUMENT THAT WE CAN LOOK BACK ON.

WE HELD A CITY TOGETHER.

AND ALTHOUGH THE DAILY NEWS MIGHT HAVE TRIED TO CAST THIS AS A WAR OF THE FAT CATS AGAINST THE REVOLUTIONARY PEOPLE, IN HOLLYWOOD IT WAS THE OPPOSITE. HOLLYWOOD WASN'T HELD TOGETHER BY FAT CATS. IT WAS HELD TOGETHER BY THE INDEPENDENT BUSINESSES, THE COMMUNITY ORGANIZATIONS, THE LONGTIME RESIDENTS WHO WANTED REAL CHANGE, WHO FIGHT FOR REAL CHANGE EVERY DAY. IT WAS HELD TOGETHER BY THE

PEOPLE WHO CALL IN THE COUCHES, WHO TUTOR THE YOUTH, WHO FIGHT THE FIRES AND TEACH THE SCHOOLS. IT WAS HELD TOGETHER BY YOU.

THERE ARE JOKES ABOUT WHAT HAPPENS TO YOU IN COLLEGE - THE FRESHMAN FIFTEEN, THE SOPHOMORE SLUMP. SOMETIMES YOUR REAL LESSONS DON'T SHOW ON YOUR REPORT CARD. THIS WAS ONE OF THOSE YEARS.

BECAUSE THE BIGGEST THING WE DID THIS YEAR WAS HOLD THE CITY TOGETHER. AND IT'S TOO SOON TO TELL WHAT THAT MEANS. WILL WE DIG IN OUR HEELS AND BRING THE CITY CLOSER TOGETHER? WILL WE CREATE MORE LIVING WAGE JOBS FOR HOLLYWOOD'S POOR? WILL WE DELIVER MORE GOVERNMENT WITH LESS RESOURCES, AND GIVE EVERYONE THE EFFICIENT GOVERNMENT THEY DESERVE?

LAST YEAR, HOLLYWOOD GOT A B MINUS. I TOLD YOU THAT I USED TO ALWAYS GRADE HARDER EARLY ON IN MY CLASSES, TO MAKE SURE EVERYONE WAS WORKING HARD.

THE ASSIGNMENTS WERE MESSY, YOUR PROGRESS IS INCONSISTENT, BUT SHOWS LINEAR GROWTH OVERALL. B PLUS. BUT IF YOU WANT TO KEEP THIS GRADE NEXT YEAR, YOU'D BETTER GET CRACKING NOW. JUNIOR YEAR IS NOTORIOUSLY DIFFICULT. IT'S TIME TO CHOOSE YOUR MAJOR, TO GET READY FOR ADULTHOOD, AND TO HIT

THE BIG TIME.

CONGRATULATIONS ON THE IMPROVEMENT. LET'S KEEP IT COMING.