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**For Immediate Release**

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**ROSENDAHL INCREASES DISTRICT STAFF**

*New Staff Signals Commitment to Constituent Service*

LOS ANGELES – Underscoring his commitment to constituent service, Councilman Bill Rosendahl is increasing and reorganizing the staff in his district offices.

Rosendahl is adding three new staffers to his southern district office in Westchester, and has made personnel changes in his northern office in West Los Angeles.

“I am excited to announce these additions and changes in my staff,” Rosendahl said. “My philosophy is to delegate and to empower those who work for me. These talented, compassionate, committed people will help me and my constituents achieve our agenda of moving our neighborhoods in a positive direction.”

The personnel changes include the following:

- **Isaac Lieberman** will join Rosendahl’s staff November 13 as his new field deputy for the communities of Westchester, Playa del Rey, and Playa Vista.  
**Anataly De Jesus** will join the staff November 20 as a constituent advocate in the Westchester office.
- **Nicole Velasquez** joined Rosendahl’s staff last month as the new field deputy for the communities of Mar Vista and Del Rey.
- **Charles Leone** joined the Rosendahl staff recently as a constituent advocate in Rosendahl’s West LA Office.
- **Len Nguyen** has been promoted to Assistant Planning Deputy.

Lieberman will serve as the primary contact for residents, businesses, and community organizations in Westchester, Playa del Rey, and Playa Vista. A California native, UCLA graduate and former resident of Culver City, Lieberman is an environmental and political activist, serving as the elected Political Chair of the Sierra Club's Santa Clarita Group of the Angeles Chapter. Active in the smart growth movement, he is interested in air quality, transportation, livability, and sustainability issues.

Lieberman also has a strong business background. His prior work included software

engineering at TRW, starting and running a boutique software development firm, and volunteer coordination and recruiting.

Velasquez, will serve as the primary contact for residents, businesses and community organizations in Mar Vista and Del Rey. A community activist and lifelong district resident whose family has lived in the Mar Vista/Del Rey area for 50 years, she joined Rosendahl's staff September 25. She works in the Westchester office.

Velasquez earned her Bachelor of Science from the University of California, Berkeley and has a strong background in policy research and community organizing. She has worked for various research and policy centers, including the California Policy Research Center and Center for Race and Gender, where she conducted research on race, gender, labor and economically disadvantaged communities. She has also worked for numerous voter initiative projects, where she mobilized voter participation in underrepresented communities.

De Jesus has worked for three years as an administrative assistant in the Department of Neighborhood Empowerment. She has assisted city commissioners and helped coordinate the Empowerment Academy, training sessions for neighborhood council board members. As a constituent advocate in the Westchester office, she will work with field deputies and constituent advocate Nancy Aguilar in handling requests for city services, such as pothole repair, tree trimming, and graffiti removal.

Leone, who handles similar service requests in the West LA office, joined Rosendahl's staff in August. He also handles the scheduling for Rosendahl's weekly district office hours, where constituents take their issues directly to Rosendahl in one-on-one meetings.

Previously, Leone served as an aide to Mayor Antonio Villaraigosa and an intern to former Assemblyman George Nakano.

Nguyen will continue to serve as the field representative for West LA and Palms, where he resides and helped form the Palms Neighborhood Council. But in his new capacity, he will also join Rosendahl's planning team, headed by Grieg Asher, who works at City Hall. Nguyen will continue to work from the West LA office, serving as point person on many planning issues, and testifying at local hearings.

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