



FOR IMMEDIATE RELEASE

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*****MEDIA ALERT*****

**CITY CLERK LAUNCHES “L.A. CITY VOTES!” VOTER OUTREACH
AND EDUCATION CAMPAIGN FOR THE 2013 MUNICIPAL ELECTIONS**

LOS ANGELES (November 8, 2012) — City Clerk June Lagmay, in partnership with local voting advocacy organizations, will hold a press conference on Thursday, November 15, 2012 to launch “L.A. City Votes!”, a new voter outreach and education campaign designed to inform, educate, and energize voters about the upcoming City of Los Angeles 2013 Municipal Elections. News media, community organizations, and all interested individuals are invited to attend this event, which will take place at the City Hall south lawn on the First Street steps:

Date: November 15, 2012
Time: 10:00 a.m. - 11:30 a.m.
Location: Los Angeles City Hall South Lawn
200 N. Spring St.
Los Angeles, CA 90012

Topics will include:

- ✓ Introduction of the Get-Out-The-Vote Campaign, including non-partisan voter registration and hosting and attending community voter education and outreach events
- ✓ Dissemination of new outreach materials
- ✓ Announcement of voter services in three additional new languages and expansion of the Division’s social media presence on Twitter

Please contact the Election Division at (213) 978-3281 by Tuesday, November 13, 2012 at 5:00 p.m. to RSVP and reserve a parking space.

For any election-related inquiries, please contact the Office of the City Clerk - Election Division between 8:00 a.m. and 5:00 p.m., Monday through Friday, at (213) 978-0444 or toll-free at (888) 873-1000.

The Office of the City Clerk - Election Division administers elections for the City of Los Angeles, the Los Angeles Unified School District, and the Los Angeles Community College District. The City’s Primary Nominating Election will be held March 5, 2013 and the General Municipal Election will be held May 21, 2013. More information can be found on the Election Division’s website at: <http://cityclerk.lacity.org/election/>.

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