



CITY OF LOS ANGELES  
OFFICE OF THE CITY CLERK

Holly L. Wolcott, City Clerk ♦ Jinny Pak, Election Division Chief

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# NEWS RELEASE

FOR IMMEDIATE RELEASE  
December 6, 2016

FOR MEDIA INQUIRIES:  
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**MEDIA ADVISORY**  
**“L.A. CITY VOTES!” VOTER OUTREACH AND EDUCATION CAMPAIGN**  
**PRESS CONFERENCE**

LOS ANGELES – Los Angeles City Clerk Holly L. Wolcott will hold a press conference for the launch of this year's “L.A. City Votes!” Voter Outreach and Education Campaign designed to inform and educate voters about the upcoming City of Los Angeles 2017 Municipal Elections.

Through “L.A. City Votes!”, the Office of the City Clerk will conduct comprehensive voter outreach and education presentations, distribute outreach materials in English and 11 non-English languages (Armenian, Chinese, Farsi, Hindi, Japanese, Korean, Russian, Spanish, Tagalog, Thai, and Vietnamese) and conduct Get-Out-The-Vote activities with the assistance of media and community partner organizations.

The City Clerk will hold a press conference on Thursday, December 8, 2016, at the City Hall South Lawn on 1<sup>st</sup> Street, to discuss details of the campaign.

**Date:** December 8, 2016  
**Time:** 10:00 a.m. - 11:30 a.m.  
**Location:** Los Angeles City Hall South Lawn  
200 N. Spring St.  
Los Angeles, CA 90012

**Topics will include:**

- ✓ **Introduction of the Get-Out-The-Vote Campaign**
- ✓ **Campaign materials**
- ✓ **Announcement of media and community-based organization partners**

Please contact Sandra Mendoza, Senior Project Coordinator, at (213) 978-0448 by noon on Wednesday, December 7, 2016, to confirm your attendance and reserve a parking space.

The Office of the City Clerk administers elections for the City of Los Angeles, the Los Angeles Unified School District and the Los Angeles Community College District. The City’s Primary Nominating Election will be held March 7, 2017, and the General Municipal Election will be held May 16, 2017. More information can be found on the City Clerk's election website at: [cityclerk.lacity.org/election](http://cityclerk.lacity.org/election).

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