



CITY OF LOS ANGELES  
OFFICE OF THE CITY CLERK

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# NEWS RELEASE

FOR IMMEDIATE RELEASE  
December 1, 2016

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## LOS ANGELES CITY CLERK PARTNERS WITH MEDIA OUTLETS FOR "L.A. CITY VOTES!" CAMPAIGN

LOS ANGELES – Los Angeles City Clerk Holly L. Wolcott is proud to announce a multilingual media campaign in collaboration with leading media outlets to target eligible voters throughout the City of Los Angeles.

The City Clerk has partnered with the following media to promote key election dates and information: *Asbarez, Asian Journal Publications, Estrella TV KRCA 62, Hoy Los Angeles, KIRN Radio 670 AM, The Korea Daily, KSCI - TV LA 18, KTLA 5, L.A. Cityview 35, La Prensa de Los Angeles, Lo Nuestro TV, MBC America, Panorama Media Group, Radio Korea 1540 AM, The Rafu Shimpo, Sereechai Newspaper, Sing Tao Newspapers, Telemundo 52 Los Angeles, and Univision Los Angeles.* The various languages included in the campaign are Armenian, Chinese, English, Farsi, Japanese, Korean, Russian, Spanish, Tagalog, and Thai.

These media partnerships, in addition to those with community organizations, will help the City Clerk's office amplify election related information through print, broadcast, and social media. In addition, the City Clerk's outreach team will facilitate voter registration, voter information, mock elections at middle schools and high schools, and class room presentations throughout the community colleges.

"The goal is to promote our 'L.A. City Votes!' Voter Outreach and Education Campaign to inform the public about the upcoming Municipal Elections. We hope to empower eligible voters and increase civic engagement," said Holly L. Wolcott.

The Office of the City Clerk administers elections for the City of Los Angeles, the Los Angeles Unified School District, and the Los Angeles Community College District. The City's Primary Nominating Election will be held March 7, 2017, and the General Municipal Election will be held May 16, 2017. More information can be found on the City Clerk's election website at: [cityclerk.lacity.org/election](http://cityclerk.lacity.org/election).

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