

SEARCH UPDATE REPORT
Executive Director / Ratepayer Advocate
Office of Public Accountability
June 14, 2018

The national recruitment efforts for the Executive Director / Ratepayer Advocate-Office of Public Accountability are underway. The application period will remain open through Monday, June 25, 2018.

- A total of ten (10) resumes have been received to date:
 - 5 – Los Angeles County;
 - 2 – San Diego County;
 - 1 – Northern California; and
 - 2 – East Coast

The Citizens Committee (in a closed session due to this being a personnel matter) will review all resumes received during the application review period.

- **Brochure** - Specifics related to the position are outlined in the recruitment brochure developed by the Citizens Committee (samples provided) and is now posted online and distributed by the Personnel Department.
- **Online Public Input Survey** – An online survey was also developed in order to obtain public input on criteria that may be used by the Citizens Committee in the selection of the next Executive Director/Ratepayer Advocate. The online survey is posted on the Personnel Department website (www.personnel.lacity.org) and the Citizens' Selection Committee website (www.opacsc.lacity.org) in both English and Spanish. A total of two (2) survey responses have been received to date.
- **Advertisements** - Advertisements have been placed in a variety of online and print publications. The following represents the recruitment strategy the Personnel Department undertook during this national search effort:

Advocacy Groups – Advocacy groups, specific to utilities and consumer protection were contacted to advise them of the position (updates from May 25, 2018 are in **RED**/pending postings are in **BLUE**):

- ◆ Consumer Action (consumer-action.org) (Los Angeles, San Francisco, and Washington, DC) - No contact available
- ◆ Consumer Federation of America (CFA)
 - Mel Hall-Crawford (melhc@consumerfed.org) - brochure sent
- ◆ Consumer Watchdog (www.consumerwatchdog.org)
 - press@consumerwatchdog.org and contact@consumerwatchdog.org - brochure sent
- ◆ National Association of Consumer Agency Administrators (no website)
 - No website

SEARCH UPDATE REPORT
Executive Director / Ratepayer Advocate
Office of Public Accountability
June 14, 2018

- ◆ National Association of State Utility Advocates (nasuca.org) - brochure sent
 - nasuca@nasuca.org
- ◆ National Consumer Law Center (NCLC) - brochure sent
 - consumerlaw@nclc.org
- ◆ National Consumer League (nclnet.org) - brochure sent
 - info@nclnet.org
- ◆ Public Citizen (citizen.org) - brochure sent
 - energy@citizen.org
- ◆ State of California, Division of Rate Payer Advocates - brochure sent
 - tanya.ibarra@cpuc.ca.gov
 - matthew.marcus@cpuc.ca.gov
- ◆ TURN (The Utility Reform Network) – (turn.org) - brochure sent
 - HDEGENOVA@TURN.ORG
- ◆ One Water LA (OneWaterLA@lacity.org) - brochure sent
 - sanOneWaterLA@lacity.org
- ◆ ReformLA Coalition (Allison Mannos-Director amannos@laane.org) brochure sent
 - <http://repowerla.org/>
- ◆ Our Water LA Coalition (<https://ourwaterla.org/>) brochure sent
 - <https://ourwaterla.org/ourwaterla-about-us/>
- ◆ National Resources Defense Council (NRDC) (<https://www.nrdc.org/>)
 - SANTA MONICA (brochures mailed)
 - nrdcinfo@nrdc.org
- **Federal Government** – Key committees and departments at the Federal level will also be contacted, these include:
 - ◆ U.S. Senate, Committee on Energy and Natural Resources (brochures mailed)
 - **Washington, DC**
- **Industry Leaders** – Professionals industry leaders in both private and public utilities (water and power) are contacted to advise them of the search:
 - ◆ Federal Energy Regulatory Commission (FERC)
 - customer@ferc.gov – brochure sent
 - ◆ Public Utility Commission – California (including generalists, financial, rate payer advocates and legal) – **posting pending**

SEARCH UPDATE REPORT
Executive Director / Ratepayer Advocate
Office of Public Accountability
June 14, 2018

- ◆ Public Utility Commissions (for other select states) – **posting pending**

Outreach will include the following sources (Industry specific/**may charge a fee**):

- **Executive**
 - ◆ Capitol Weekly (www.capitolweekly.net) **posting pending**
 - ◆ ICMA Newsletter (www.icma.org) **posting pending**
 - ◆ Jobs Available (**print only: 5/21-5/29-6/12**)
 - ◆ Los Angeles Business Journal (www.labusinessjournal.com) **posted: 5/28 – 6/4**
- **Finance**
 - ◆ Assoc. of Local Government Auditors (ALGA) (governmentauditors.org) **posted: 5/21/18**
 - ◆ CA Society of Municipal Finance Officers (CSMFO) (csmfo.org) **posted: 5/21/18**
 - ◆ Government Finance Officers Association (GFOA) (gfoa.org) **posted 5/22/18**
 - ◆ Institute of Internal Auditors (theiia.org) **posted 5/21/18**
- **Legal**
 - ◆ Daily Journal (dailyjournal.com/classified) **posted: 5/24-5/25-5/29-5/30-5/31**
 - ◆ American Bar Association (abanet.org) **posted 5/22/18**
- **Utility**
 - ◆ American Public Power Association (APPA) (appanet.org) **posted: 5/22/18**
 - ◆ California Municipal Utilities Association (www.cmua.org) **posting pending**
 - ◆ EnergyCentralJobs.com (www.energycentraljobs.com) **posting pending**
 - ◆ Northern California Power Agency (www.ncpa.com) membership req/→SCPPA)
 - ◆ Northwest Public Power Association (www.nwppa.org) **posting pending**
 - ◆ Power Magazine (powermag.com) **posted: 5/21/18**
 - ◆ Association of California Water Agencies (www.acwa.com/careers/) **posting pending**
 - ◆ National Association of States Utility Advocates **posting pending**
<http://nasuca.org/resources/employment-opportunities/>
 - ◆ Association of Women in Water, Energy, & Environment (<https://awwee.org/>)
 - ◆ Southern California Public Power Authority (<http://www.scppa.org/>) **posting pending**
- **General**
 - ◆ Government Jobs (govjobs.com, **posted: 5/22/18**)
 - ◆ USA Jobs (www.usajobs.com) **posting pending**
 - ◆ Personnel Department (www.personnel.lacity.org) – posted
 - Personnel Department – Twitter – posted
 - Personnel Department – Facebook – posted
 - Personnel Department – Instagram– posted
 - Personnel Department – Snap Chat– posted

SEARCH UPDATE REPORT
Executive Director / Ratepayer Advocate
Office of Public Accountability
June 14, 2018

- ◆ Neighborhood Councils-EmpowerLA (97 chapters/emailed) – no fee
 - ▶ Pacoima Neighborhood City Council (PCNC)
PCNC@EmpowerLA.org
 - ▶ Westside Regional Alliance of Councils (WRAC)
WRAC@EmpowerLA.org
 - ▶ Valley Alliance of Neighborhood Councils (VANC)
VANC@EmpowerLA.org
 - ▶ South LA Area Neighborhood Councils (SLAANC)
SLAANC@EmpowerLA.org
 - ▶ Harbor Alliance of Neighborhood Councils (HANC)
HANC@EmpowerLA.org
 - ▶ Congress of Neighborhoods
NCCongress@EmpowerLA.org
 - ◆ Citizens' Committee for the Selection of the Executive Director of the Office of Public Accountability (<http://opacsc.lacity.org/>) - posted
 - ◆ 15 – LA City Council Offices – **brochures mailed**
- Not Posted:**
- ◆ **Los Angeles DWP (www.ladwp.com)**